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RUSSELL LUPINES, RESELECTED STRAIN

RUSSELL LUPINES, RESELECTED STRAIN
(Originator's Red Seal Packets)

Mr. Russell has reselected this already famous flower to give you choicest, brightest colors and bicolors. See also page 12 seeds, 25c; 50 seeds, 65c; 120 seeds, \$1.25; 250 seeds, \$2.50

PHLOX DRUMMONDII, SALMON GLORY
(Silver Medal, A. A. S. 1939)

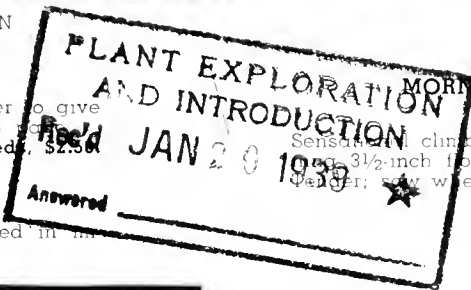
Most entrancing, the florets 1 1/3 larger than pictured in immense trusses on 15-inch plants. Pkt. 25c.



MORNING GLORY, SCARLETT O'HARA

MORNING GLORY, SCARLETT O'HARA
(Gold Medal, A. A. S. 1939)

Sensational climber for trellis or fence, early, robust, the stunning 3 1/2-inch flowers borne in profusion from July until frost. Pkt. 25c.



1939 for Your GARDEN

1939 ALL-AMERICA SELECTIONS and Other Novelties

(Pages 5 to 7)

Complete List of ANNUALS

(Pages 8 to 15)

SEEDS of PERENNIALS

(Pages 16 to 17)

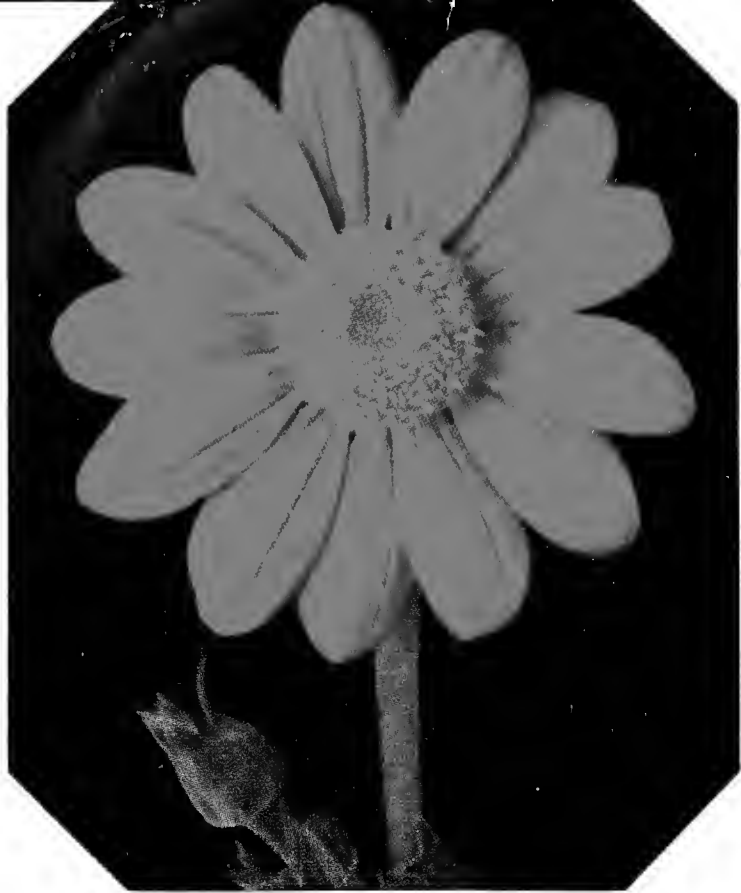
TIGRIDIA BULBS

(Inside Back cover)

Carl Purdy
UKIAH, CALIFORNIA



PHLOX DRUMMONDII, SALMON GLORY



TITHONIA SPECIOSA, FIREBALL

These gorgeous 5-inch flowers are on long cutting stems on plants 8 or 9 feet high. Neat grayish foliage. Blooms August till frost. Tender; sow indoors. Pkt. 25c; $\frac{1}{8}$ oz. 75c.

MARIGOLD, EARLY SUNSHINE

(Bronze Medal, A. A. S. 1939)

Identical to the lovely Dixie Sunshine which unfortunately bloomed too late. Sunshine flowers by August 15 with a wealth of 2½-inch blooms on sturdy 2-foot plants. Pkt. 25c.

MARIGOLD, GIANT ORANGE SUNSET

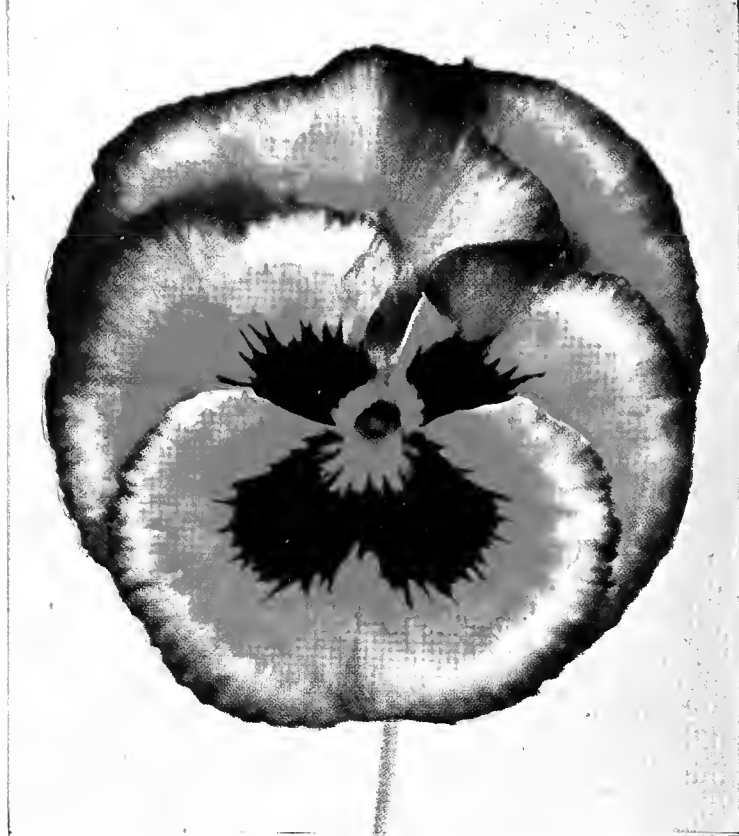
(Lower Right)

A Sunset Giant, my trials stood 4 feet tall; flowers over 5 inches across, 80% true to type, delicately fragrant. The largest and I consider the grandest Marigold. Pkt. 25c.

ASTER, EARLY GIANT LIGHT BLUE (Wilt Resistant)

(Silver Medal, A. A. S. 1939)

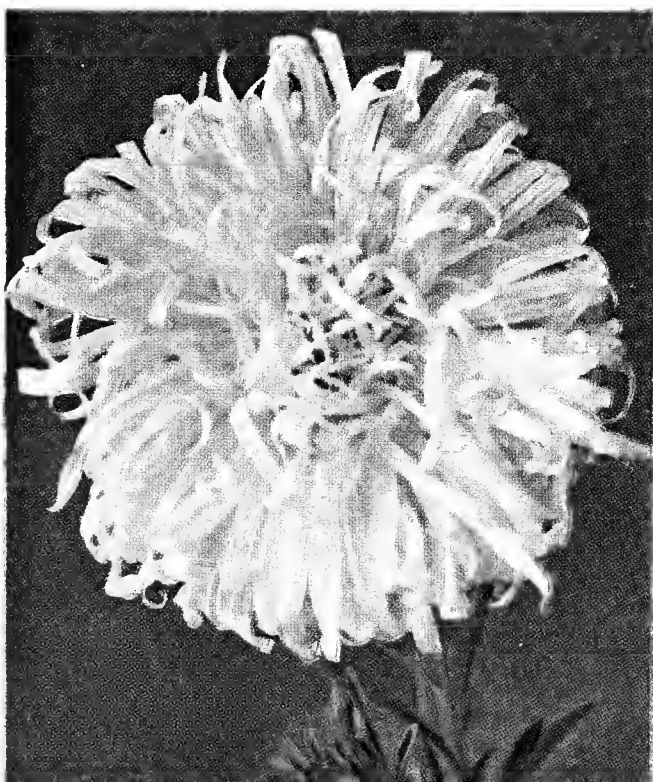
The lacy 5-inch flowers (see below) are borne on sturdy basal branched plants. Flowers by September 1. A most lovely garden and cutting Aster. Pkt. 25c.



PANSY FROM "MY CHOICE" MIXTURE See Page 13



MARIGOLD, EARLY SUNSHINE



MARIGOLD, GIANT ORANGE SUNSET

BEST THINGS IN THIS CATALOG AND WHY

I believe no year has brought a finer array of lovely garden flowers than the Novelties for 1939, and I commend them to you most highly but I do not want you to overlook many fine old flowers as yet unsurpassed and on this page I am going to talk to you about some of them and their usefulness.

CALIFORNIA WILD FLOWERS FOR YOUR BORDER

First I want to mention the versatile California Native Annuals, see complete list page 18. You may know how splendid they are for naturalizing and beautifying vacant lots but you may not know nearly every one of them ranks with the finest of flowers for the annual border. Distinctive in themselves, they flower quickly from seed and are real "pinch-hitters" to take the place of more delicate things that have failed. I will point out the more valuable.

I have never found a substitute for the lovely low masses of *Nemophila*, *Gilia Tricolor*, or *Phacelia Campanularia*, while the taller *Gillias*, *Clarkia*, *Godetia Amoena* give airy masses of fine color and daintiest cut flowers. *Bartonia* is outstanding and *Phacelias* excel in lovely blue shades. *Lupines* and *Eschscholtzia* are the famed blue and gold of the California landscape which may be duplicated in your garden. *Abronia*, a very long flowering bedding annual, and try *Collinsia* in the shade or over bulb beds. *Coreopsis stillmanii* is unsurpassed for garden and cutting.

WINTER AND EARLY SPRING BLOOM

Pansies sown August-September give a wealth of bloom when most needed and who doesn't love them? *Early Sweet Peas*, August-September. *Siberian Wallflower* with its bright and fragrant masses, *Nigella* which everyone loves on sight, brilliant *Eschscholtzia*, *Hunnemania*, *Silene Pendula*, *Calendulas*, most sturdy and reliable of winter flowers, all sown August-September. *Wallflowers*, *Aubretia*, and stately *Foxgloves*, sown in May, will in all mild climates give a wealth of color and cutting flowers when most needed. Except the last two, sow all again in spring for a later bloom. In cooler climates sow very early in spring.

FOR SHOWY MASSES OVER A LONG PERIOD

You will agree in giving the *Petunia* and *Verbena* first place, but give them a rich well drained soil and see how fine they can be. Fine cut, too. *Godetias* always were "top-notchers" but try the finer new ones and water liberally. Then there's dainty *Clarkia*, *Calliopsis*, *Salpiglossus*, annual *Phlox*, *Stocks*, *Cornflowers* in the fine new larger flowered varieties, *Marigold Harmony* and *Golden Harmony* in front rank, *Leptosyne Golden Rosette*, *Iceland Poppies*, *Zinnia Linearis*, *Larkspur*, *Nasturtiums*, *Hunnemania*, and the fine newer annual *Scabiosas* with long cutting stems all providing a continuous succession of garden color and cut flowers from early summer until frost, while the too seldom seen *Virginia Stock* and *Viscaria* sown at frequent intervals provide the dainty touch. Add to these the versatile *Nigella* so seldom seen, yet the "first love" of all visitors in my garden, and you have "Flowers that Bloom all Summer", a prescription I am so often asked to fill.

ABOUT ZINNIAS

So that you may have the best, I pay for prize-winning strains. You will like my Zinnias for they are unsurpassed.

FOR LATE SPRING AND EARLY SUMMER

Often a difficult period, we must prepare well in advance to fill the gaps. *Canterbury Bells* must be sown a year ahead but few flowers are more loved. Dainty *Shirley Poppies* sown in fall or very early. *Snapdragons* sown August-November or very early. *Nigella* fills in admirably, and in this period some of the native annuals are particularly valuable for it is their natural flowering time. There will be carry-overs from the early group and spring sowings of all of them will be in flower. Be sure to have a good row of *Sweet Peas* for they will be most valuable now. *Godetia* sown in fall will come at this time as will annual *Candytuft*.

MID-SUMMER TO FALL BLOOM

If you have kept the old blossoms picked off, the foregoing list will still "carry-on". *African Marigolds*, preferably in beds of separate colors, give bold garden masses and fine cut flowers until frost. *Zinnias* are old reliables but sow some of each type for variety in the garden and more useful cut blooms. *Cosmos Sensation* and *Orange Flare* are "must-haves", the fine *Chabaud hardy Carnations*, *Hollyhocks*, the everblooming *Venedium* and its cousin the new *Arctotis Hybrids*, so effective for cutting, the splendid *New Dwarf Dahlias* with their wealth of brilliant blooms in two months from seed. All of these add to the richness of the garden and give a wide variety of finest cut flowers.

FOR FALL BLOOM

Asters hold first place from late August on and there are few lovelier flowers, success being assured with the wilt-resistant strains of which I offer the outstanding. In the background the brilliant *Tithonia Fireball* with its splendid cutting stems will hold forth until frost and rivaling it in brilliance the new *Salvia Blaze of Fire*. *Late Cosmos* and *Cosmos Burpee Orange* with long graceful stems bring a welcome change in fine cut flowers. Late sowings of *Zinnia* and *Marigold* will bring fine bloom now but if you have kept the first plantings picked off they will still be fine. Constant picking will have kept the *Scabiosas* in full glory and June sowings of *Virginia Stock*, *Viscaria* and *Candytuft* will be on. *Verbena* and *Petunia* are with us in full glory and there will still be *Iceland Poppies* for cutting; and do not forget a June sowing of *Nigella* to bloom now.

"MUST HAVE" FLOWERS FOR MY GARDEN

I have land, water and seed but do not always have time, yet there are some flowers I must always have and here they are:

Nemophila, *Clarkia Pulchella*, *Godetia*, *Bartonia*, *Horned Poppy*, *Nigella*, *Marigold Harmony*, *Eschscholtzia* in variety, *Shirley Poppy*, *Calendulas*, *Silene pendula*, *Phacelia viscida*, *Dianthus Loveliness*, *Scabiosa*, *Viscaria*, *Canterbury Bells*. They are so easy to grow, I can always find time to rake in a few seeds and they just seem to fill all the gaps between the flowering of various perennials and bulbs. Perhaps you would like them. If so, there's 20 pkts. in the group. **Special for \$1.50.**

COLLECTIONS

Through these pages you will find advantageous collection offers of various groups. Many friends ask me to suggest collections for special purposes and to give you the advantage of my recommendations I am giving them in the following collections:

MY CHOICE OF LOWER BEDDING ANNUALS

Things that flower continuously from early summer until frost: *Petunia DeLuxe Bedding Mixture*, *Verbena Supreme Mixture*, *Zinnia Linearis*, *Marigold Harmony*, *Abronia umbellata*. (Value 75c.) Collection, 5 pkts. 50c.

CALIFORNIA WILD FLOWER GARDEN

A breath of loveliness that will delight you for weeks. Just sow in early spring where to flower and thin to 6 inches apart, watering liberally. The taller ones are *Bartonia Aurea*, *Coreopsis Stillmanii*, *Godetia Amoena*; medium height: *Phacelia viscida*, *Clarkia pulchella*, *Gilia capitata*, *California Poppy*, *Lupinus nanus*; and the entrancing low *Nemophila insignis*, *Nemophila maculata*, *Gilia Tricolor*, *Phacelia campanularia*. Value \$1.25. Special collection price, 12 pkts. 90c.

A SUPREME CUT FLOWER GARDEN

Medium to tall, they will give a summer-long succession of finest cutting stems: My Supreme Blends of *Giant Larkspur*, *Cornflower*, *Godetia*, *Calendula*, *Chabaud's Carnations*, *Iceland Poppy*, *Cosmos*, *Snapdragon*, *American Beauty Marigolds*, superb *Scabiosas*, *Stocks*, *Candytuft*, *Dahlia-flowered Zinnias*, *Crego Asters*. Purchased separately they would cost \$2.15. Collection price, 14 pkts. \$1.65.

MY ALL-SEASON GARDEN

1 Pkt. each in Supreme Mixtures of *Pansy "My Choice"*, *Calendula*, *Virginia Stock*, *Viscaria*, *Eschscholtzia*, *Sweet Peas*, *Salpiglossus*, *Calliopsis*, *Marigold American Beauty*, *Dahlia-flowered Zinnia*, *Lilliput Zinnia*, annual *Phlox*, *Stocks*, *Cornflowers*, *Scabiosa*, *Crego Asters*, *Giant Larkspurs*, *Verbena*, *Petunia*, *Godetia*, plus *Nigella*, *Marigold Harmony*, and *Phacelia viscida*. Purchased separately, value \$2.80. Collection price, \$2.00.

To My Flower Loving Friends

THIS IS A LIST OF SUPREME FLOWER SEEDS: The All-America Selections for 1939 that I deem suited to gardens; Other Outstanding New Varieties from foremost American and European breeders; Annuals and Perennials in those strains that have stood the test of time, unsurpassed, and California Wild Flowers in outstanding varieties.

The seeds are the very finest that money can produce. I believe you want such seeds and I pay from two to ten times the cost of ordinary strains to get them for you.

Outstanding flowers in your garden are produced only by planting the very finest seeds of superior strains. Your garden work and expense is identical whether you produce ordinary flowers or prize winners. By paying a few cents more for the best seeds of finest strains you will be repaid a thousand fold in joy and satisfaction.

GIVE MY FINE SEEDS A CHANCE: Soil, well prepared and fertilized; careful watering; thorough cultivation, will repay you in thrifty plants and superb blooms. Do not crowd—allow plenty of room for cultivation.

SOWING SEEDS: **Perennials** germinate while the ground is still quite cool in very early spring. Since they germinate slowly it is best to sow in boxes or seed beds. **Annuals** may be sown indoors March to April to be transplanted to the open when safe from frost or they may be sown in the open after frost danger is past; most of them may be sown where to flower if desired. Any special culture is given with the descriptions.

DO NOT COVER SEEDS TOO DEEP: More fine seeds are lost each year by planting too deeply than from any other cause. Cover seeds not more than 1½ times their thickness which with small seeds means merely pressing into soil or sifting a very little fine soil over them.

NOTE: Only tested seeds are sent out. I guarantee them true to name, but as the care is beyond my control I do not guarantee

results. That is up to you. Nevertheless my entire business has been founded upon fair dealings and I will entertain any reasonable complaint.

TERMS: Cash with order, either check, draft, or money order. Stamps accepted up to 50c, not more. Seeds are all sent postpaid.

OTHER LINES: I also specialize in California Native Bulbs, and in Rare Perennials and Rock Garden Plants. If you have not received my Fall 1938-Spring 1939 catalog a copy will be sent you upon request.

TIGRIDIAS: On inside back cover you will find them pictured in color and my offering of finest colors. Seed page 17.

SPECIAL QUANTITY OFFER: For each full dollar of your seed order, value of Collection excepted, I will add 25c extra value in seeds. List extra packets you would like in order of preference with some alternates. I will send first choices as far as possible. Buy all your seeds from this list and make this real saving. Seed Collections are priced at a discount, hence excluded. **Offer does not apply to value of any bulbs or plants on your order.**

CALIFORNIA CUSTOMERS MUST ADD 3% SALES TAX TO ALL ORDERS



SHAKESPEARE'S PANSIES
(See page 7)



PETUNIA, TOPAZ ROSE
(See page 12)



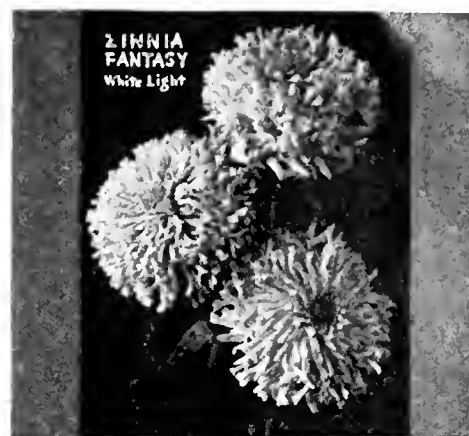
CHRYSANTHEMUM FLOWERED
MARIGOLD (See page 11)



**DWARF CYNOGLOSSUM,
FIRMAMENT**



**MARIGOLD, DWARF FRENCH
GOLDEN HARMONY**



ZINNIA FANTASY, WHITE LIGHT



NOVELTIES FOR 1939

All-America Selections for 1939

MORNING GLORY (Ipomea) SCARLETT O'HARA

For this only 1939 Gold Medal winner, see front cover. The seed supply is short, order early. **Pkt. 25c.**

ANNUAL HOLLYHOCK, INDIAN SPRING

(Silver Medal)

Pictured in color and described on inside back cover is this longest flowering Hollyhock known. **Pkt. 30c.**

PHLOX DRUMMONDII, SALMON GLORY

(Silver Medal)

This enchanting new Phlox is pictured in color and described on front cover. You will adore it. **Pkt. 25c.**

ASTER, EARLY LIGHT BLUE

(Silver Medal)

An adorable new color. See inside front cover. **Pkt. 25c.**

PETUNIA, HOLLYWOOD STAR

(Silver Medal)

Unique and colorful. See back cover. **Pkt. 25c.**

MARIGOLD, EARLY SUNSHINE

(Bronze Medal)

Description and picture on inside front cover. **Pkt. 25c.**

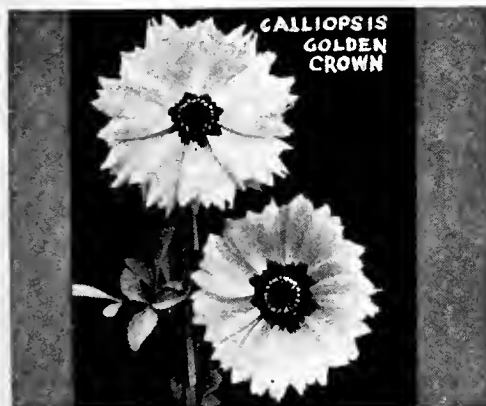
DWARF CYNOGLOSSUM, FIRMAMENT

(Bronze Medal)

The delightful Forget-me-not flowers of rich Cambridge-blue cover compact 15-inch plants for weeks in summer. Easiest of annuals to grow; sun or light shade. Sown in early spring in boxes or the open, flowers first summer. **Pkt. 25c.**

CALLIOPSIS, GOLDEN CROWN

(See page 6)



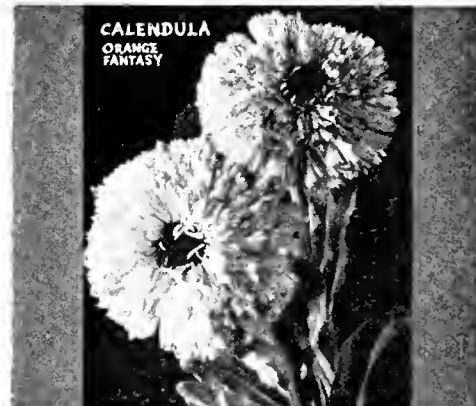
CORNFLOWER, JUBILEE GEM

(See page 6)



CALENDULA, ORANGE FANTASY

(See page 6)



PETUNIA, DWARF VELVET BALL

(Bronze Medal)

The compact ball-shaped plants are completely covered with large well-formed rich deep blood-red flowers. A gem for pots, window boxes or the garden. **Pkt. 30c.** See inside back cover.

SCABIOSA, IMPERIAL GIANT BLUE MOON

(Hon. Mention)

See back cover for this splendid flower. **Pkt. 25c.**

ZINNIA FANTASY, WHITE LIGHT

(Hon. Mention)

The lovely informal Fantasy type so charming in garden and floral arrangements, its lovely quilled flowers, the nearest pure white yet found in Zinnias. **Pkt. 25c.**

DWARF FRENCH MARIGOLD, GOLDEN HARMONY

(Recommended)

No flower is so justly popular as Harmony and equally popular will be this fine new variety, identical in all respects except the color, a rich golden yellow. **Pkt. 25c.**

Other Superb Novelties from American and European Sources

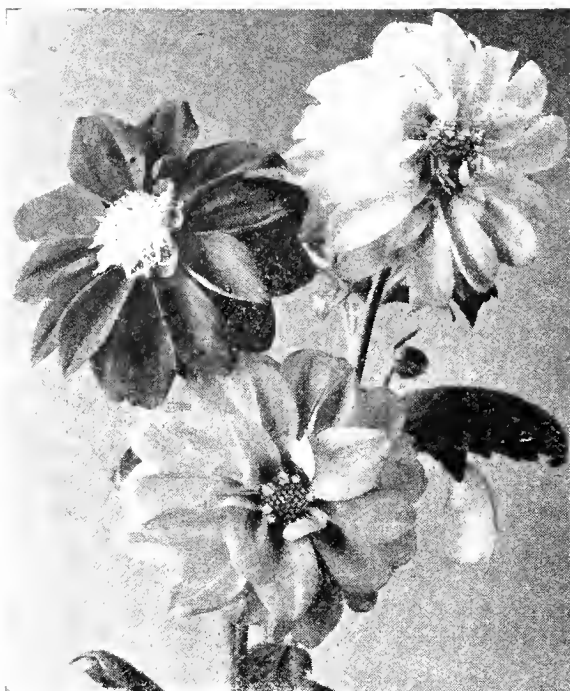
RUSSELL LUPINES, RESELECTED FOR 1939

(Red Seal)

Originally glorious beyond description, Mr. Russell has reselected to give richer, finer tones in bronze, red, yellow, orange, and brilliant bicolors never before known to Lupines. See front cover for the grand flowers. Height 3-4 feet.

RED SEAL PACKETS, with culture: 12 seeds, 25c; 50 seeds, 65c; 120 seeds, \$1.25; 250 seeds, \$2.50. Circular on request.

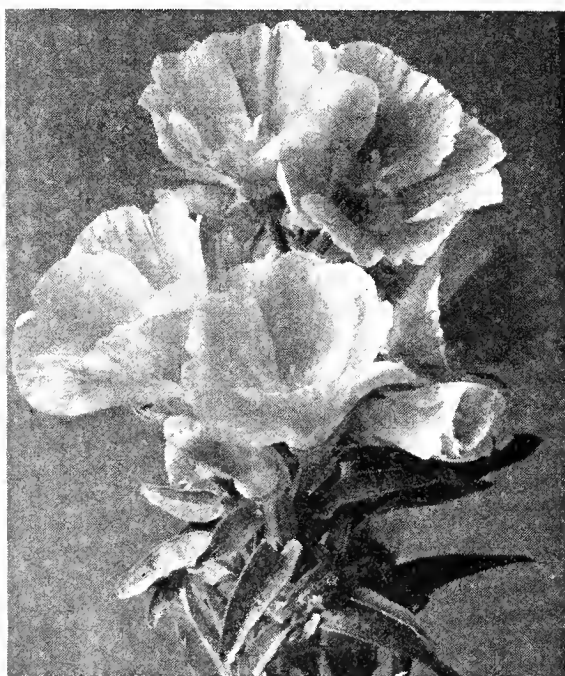
Original Strain: Russell's Blue Seal Pkt., 500 seeds, \$2.50. From broken Blue Seal Pkt., 24 seeds, 25c; 80 seeds, 65c; 120 seeds, \$1.25.



DAHLIA, "MY CHOICE" DWARF HYBRIDS



PETUNIA, SUPER FLUFFY RUFFLES



GODETIA, SYBIL SHERWOOD
(See page 7)



OREGON SUNSHINE

OREGON SUNSHINE (*Eriophyllum lanatum*)

I feel fully justified in placing this superb native plant among novelties for I know you will adore it. Entirely hardy anywhere in the United States; long lived perennial, it has a basal tuft of evergreen foliage neat throughout the year from which arise in May many stiff 15-inch stems crowned throughout the summer with masses of the most delightful golden-yellow daisies. Fine cut. Sown quite early it will flower the first summer. **Seeds, pkt. 25c. Plants, 25 each, 3 for 65c.**

PETUNIA, SUPER FLUFFY RUFFLES

A new Petunia so ruffled and frilled as to appear almost double (see picture). It comes 100% true with very large flowers in a balanced mixture of pink and white, salmon-pink, rose, crimson, light blue. Outstanding. **Pkt. 35c.**

CALENDULA, ORANGE FANTASY

(Silver Medal '38)

Proven quite worthy, I commend it to your attention. The charm of the flower is shown in picture. Color is coppery-orange, the petals edged mahogany. (Picture page 5). **Pkt. 20c; 1/4 oz. 50c.**

CALLIOPSIS, GOLDEN CROWN

(Silver Medal '38)

Rich, deep gold, maroon center, quite fragrant, much larger flowers than older sorts, it is showy in the garden and an excellent cut flower. See picture. **Pkt. 20c; 1/4 oz. 35c.**

CORNFLOWER, JUBILEE GEM

(All-America Selection 1939)

Proven two years, this lovely dwarf is more popular than ever. Scarcely a foot high, it is covered with rich cornflower blue flowers through a long season. Sow fall or spring. **Pkt. 20c; 1/2 oz. 60c.**

CORNFLOWER, LILAC LADY

Bright lilac-mauve in color, this lovely English novelty is in all other respects a replica of Jubilee Gem. **Pkt. 25c.**

DAHLIA, "MY CHOICE" DWARF HYBRIDS

A highly improved strain producing a good percentage true doubles in wider color range—canary, scarlet, terra-cotta, lavender, maroon, buff, cream and many others in a glorious mixture. Should meet most exacting demands. **Pkt. 25c.**

DOWNINGIA PULCHELLA

Fascinating low growing California native annual, Lobelia-like flowers are deep blue, the lower lip creamy. Entrancing in a sunny border. Sow in place early spring. **Pkt. 20c.**

ESCHSCHOLTZIA, CHERRY RIPE

This erect California Poppy with dazzling semi-double flowers the color of rich ripe red cherries is rapturously acclaimed by all who have grown it the past two years. **Pkt. 25c.**

GODETIA, DOUBLE ORANGE GLORY

England presents this new double of the lovely Kelvidon Glory. Of the same habit, the multiplication of petals so enhances the color as to give us a fiery salmon-orange, presenting a brighter color effect than any annual we know. **Pkt. 25c.**



ASTER, CREGO ENCHANTRESS

ASTER, CREGO ENCHANTRESS

(All-America Selection 1938)
(Wilt Resistant)

Exceptionally fine, it is a new color to Asters—a luscious shade of lively salmon-rose. Of the Crego type so splendid for cutting and the garden. Flowers large and of fine substance. Flowers September 1st. Pkt. 20c; ¼ oz. 60c.

GODETIA, DOUBLE SYBIL SHERWOOD

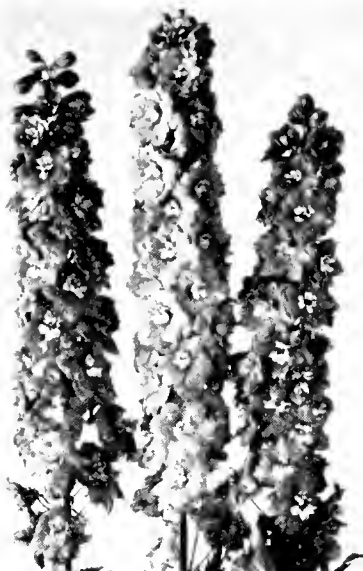
Highly praised by the few who have been privileged to grow it, it is a warm salmon-pink with softening lighter petal margins. Pkt. 20c; ¼ oz. 75c.

LEPTOSYNE, GOLDEN ROSETTE

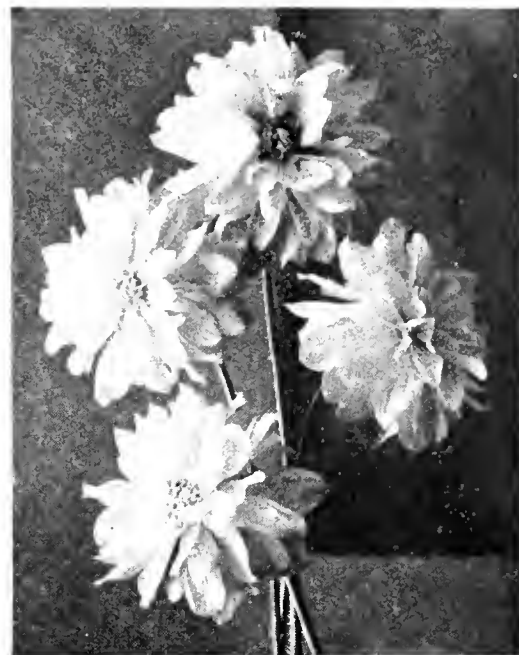
It is difficult to think of a finer yellow garden and cut flower. Full double golden-yellow flowers, like tiny Dahlias on 18-inch plants and succeeding anywhere. It flowers in 10 weeks from seed sown where to bloom in early spring. Too few enjoyed it last year. Pkt. 20c; ¼ oz. 85c.



SUPER MAJESTIC SNAPDRAGON
(See page 8)



DELPHINIUM, PACIFIC GIANTS



LEPTOSYNE, DOUBLE GOLDEN ROSETTE

SHAKESPEARE'S PANSIES

This simple quaint little Pansy comes to us unchanged, the Pansy of Shakespeare's garden. Easily grown wherever pansies or violas succeed; a gem for rock gardens. Adorable mixture of soft cream, soft to deep blue and combinations of the two. You will love it. Pkt. 25c.

TITHONIA SPECIOSA, FIREBALL

For this gorgeous flower see Inside Front Cover. Pkt. 25c.

NIEREMBERGIA HIPPOMANICA

(Pictured in Color, Inside Back Cover)

Dwarf and compact, flowering in a few weeks from seed, the very large lavender-blue flowers completely smother it throughout the summer. Maintains its color perfectly in light shade. Sow March in boxes or later in the open. Pkt. 25c.

SALVIA SPLENDENS, BLAZE OF FIRE (New)

The story of this brilliant novelty from England is fully told in word and color on back cover. Stunning. Pkt. 25c.

ZINNIA, WILL ROGERS (New)

Of the Dahlia-flowered type; tall, robust, free-flowering, its immense blooms are a glowing intense scarlet exemplifying the warmth of our affection for him in whose honor it was named. Pkt. 25c; ½ oz. 55c.

MARIGOLD, GIANT ORANGE SUNSET

The rich golden-orange from Sunset Giants, largest and most glorious of all Marigolds. See Inside Front Cover. Pkt. 25c.

DELPHINIUM, PACIFIC GIANTS, 1938 SERIES

In this new strain we have a remarkable race of garden Delphiniums, outstanding in every respect. Practically 100% double, each row of petals closely overlaps the last to give open florets, 2½ to 3 inches in diameter closely spaced in long spikes. Thin, woody stems, 60 to 90% mildew resistant and most remarkable, they come 90% true to color ranges described.

King Arthur Series. Brilliant royal violet with large white bee. Outstanding for show or cut flowers.

Guinevere Series. Light lavender-pink with white bee.

Summer Skies Series. Clearest light blue with white bee.

CLEAR WHITE. Pure white, large size, full double, vigorous and undoubtedly the finest white ever offered.

Each of above: Pkt. 75c; large pkt. \$1.50 (approx. 200 seeds).

PACIFIC GIANTS MIXED. Loveliest colors. Pkt. 75c; large pkt. \$1.25.

SEEDS OF ANNUALS

Time Tested Strains of Outstanding Merit

The best are not always novelties. Many fine things have stood the test of time, unsurpassed.

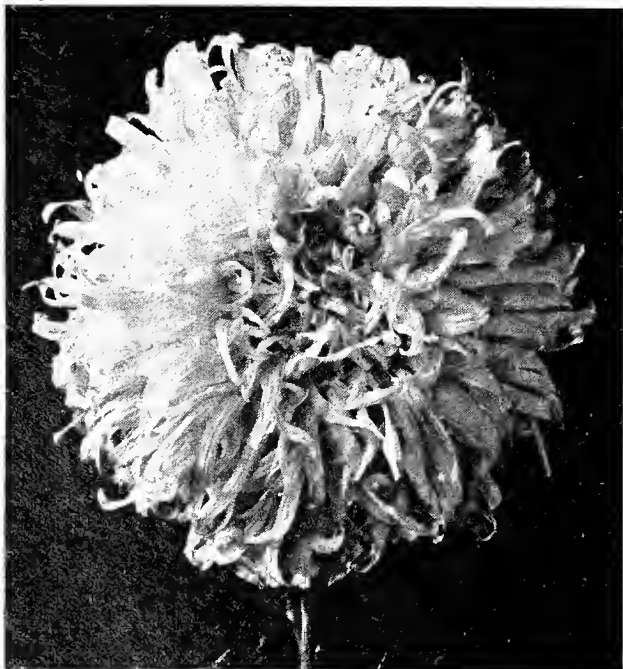
See following pages.



ARCTOTIS, GIANT HYBRIDS



CALENDULA, SUNSHINE
(See page 9)



ASTER, SUPER GIANT, LOS ANGELES



ASTER, CALIFORNIA GIANT SUNSHINE

SNAPDRAGONS, *Antirrhinum*

Snapdragons are old favorites among garden and cut flowers and with the near perfection of rust-resistant strains in all the popular colors we may again enjoy their lovely masses of bloom with ample spikes for cutting. Sow in fall for early bloom; early spring for summer bloom.

Supreme Super Majestic Mixture. (Rust-resistant.) Superb strain producing huge spikes in all the colors known to the Snapdragon including lovely shades not yet introduced as separate colors. **Pkt. 25c; 1/16 oz. 50c.**

ARCTOTIS, GIANT HYBRIDS

Resembling the Transvaal Daisy with large single flowers 2 to 3 inches across on wiry 12-inch stems, they produce through a long season in most varied color range from creams through orange to red. Sow September-June. **Pkt. 25c; 1/8 oz. \$1.25.**

ASTERS

Few flowers are as lovely in the garden or as useful cut. Half-hardy annuals, they may be sown indoors March-April, or in the open when safe from frost. I offer here what I believe to be the finest types for the home garden and cutting.

California Giant Sunshine. A lovely type, 3 feet tall, with blooms 6 inches across on stiff stems. See picture. My Supreme Mixture includes shades of purple, light blue, salmon-pink, snow white, and other lovely tones on the long guard petals, with the quilled centers yellow. **Pkt. 20c; 1/8 oz. 75c.**

Super Giant Los Angeles (2-2 1/2 ft.) One of the very loveliest flowers I know with very large flowers, the petals curled and interlaced on extra long stems and pure shell pink. **Pkt. 20c; 1/8 oz. 60c.**

Improved Giant Crego (Wilt-resistant). Marvelous garden Asters of the same type and as lovely as a Chrysanthemum. Sturdy well branched plants 2 feet tall produce an immense number of blooms 5 inches across, in all colors known to the Aster. **Supreme Mixture, all colors, pkt. 15c; 1/8 oz. 35c; 1/4 oz. 65c.**

Golden Sheaf (Wilt-resistant). The deepest yellow Aster yet produced. Fully double with several rows of soft yellow ray petals surrounding a crest-like center cushion of canary-yellow. Most desirable. 2 feet high. **Pkt. 15c; 1/8 oz. 45c.**

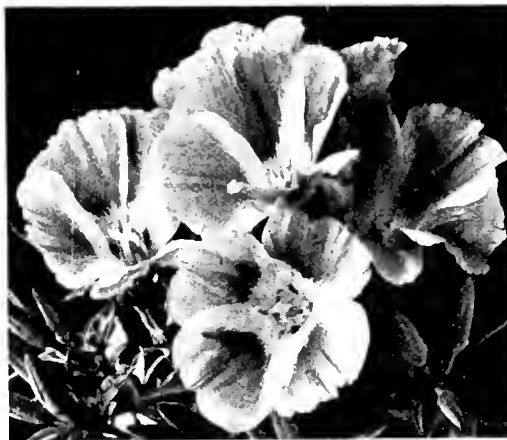
Giant Comet Illusion (A. A. S. 1938). A new color of Asters, Illusion is a soft pastel shade of apricot-pink. The large flowers are borne on sturdy plants 2 feet tall and come very early. **Pkt. 20c; 1/4 oz. 60c.**

Crego Enchantress. See Novelties.

Early Comet Light Blue. Silver Medal, A. A. S. 1939. See cover.



COSMOS, SENSATION
(See page 10)



GODETIA, KELVIDON GLORY



ESCHSCHOLTZIA HYBRIDS
(See page 10)

CALENDULA, Pot or Scotch Marigold

Every garden should have these free-flowering hardy annuals, splendid for bedding and cutting. Sow January-March, May, August for a succession where to bloom, and thin or transplant to 1 ft. apart. Splendid winter bloomers. Here are the best:

Frilled Beauty. 18 in. Frilled and quilled petals in lovely form in a most lovely deep orange. A treat. **Pkt. 15c; ¼ oz. 25c.**

Campfire. Largest of all with full double flowers on strong stems. Rich orange overlaid with a sheen of scarlet. **Pkt. 15c; ¼ oz. 35c; oz. \$1.00.**

Sunshine (Chrysanth). Large double buttercup yellow flowers on exceptionally strong stems. (See picture.) Outstanding in the garden, unexcelled cut flower. **Pkt. 15c; ¼ oz. 25c.**

Orange Sunshine. The same lovely form as Sunshine but a shimmering orange. **Pkt. 15c; ¼ oz. 25c; oz. 75c.**

Radio. Immensely popular with medium size clear orange flowers beautifully quilled. **Pkt. 15c; ½ oz. 30c; oz. 50c.**

Calendulas, Finest Mixed. All types and colors prepared for garden and cutting use. **Pkt. 10c; ½ oz. 20c; oz. 55c.**

CALLIOPSIS

Showy and most easily grown annuals for garden and cutting, flowering all summer. Best sown where to bloom in early spring and thinned to stand 6 to 12 inches apart.

Galaxy Mixture. 15 in. Yellows, deep crimsons, and mahogany shades. **Pkt. 10c; ¼ oz. 25c.**

Golden Crown. Superb new variety. See Novelties. **Pkt. 20c.**

CANDYTUFT

Splendid hardy annuals for color masses in garden or for cutting. Sow fall and again spring for a full season bloom.

Rose Cardinal Improved. 12 in. A splendid new strain with rosy cardinal flowers all summer. **Pkt. 15c; ½ oz. 50c.**

Umbellata Choicest Mixed. 18 in. Lovely combinations and shades of rose, lavender, red and white, making lovely masses with fine cutting stems throughout the summer. **Pkt. 10c; ¼ oz. 25c.**

CALIFORNIA WILD FLOWERS. In planning your border remember that any one of these is worthy a place in the most sophisticated border and so easy to grow. See separate list, page.

CANTERBURY BELLS

Beautiful and effective hardy biennial preferring a rich moist soil either sun or light shade. Sow April-August for bloom the next year. Height 2-2½ feet with many spikes.

Supreme Single Mixed. Shades of blue, white, pink. **Pkt. 10c; ¼ oz. 25c; oz. 75c.**

Cup & Saucer Mixed. Same fine shades. **Pkt. 15c; ½ oz. 35c.**

HARDY GARDEN CARNATIONS

Chabaud's Giant Improved. As large as a Carnation, given a rich soil and disbudded, they bloom in five months from seed sown in fall or early spring and continue all summer. Supreme Mixed of yellow, rose, white and yellow. **Pkt. 15c; ½ oz. 75c.**

CHEIRANTHUS, Siberian Wallflower

Splendid winter and spring flowering annuals with masses of fragrant blooms which continue throughout summer if seeds are removed. Height 1 ft. Sow any time for a long succession.

Allionii. Rich golden orange. **Pkt. 15c; ¼ oz. 25c.**

Allionii Golden Bedder. Pure gold. **Pkt. 15c; ¼ oz. 35c.**



HUNNEMANIA SUNLITE
(See page 10)



CUPHEA FIREFLY
(See page 10)

CHICORY

Truly lovely for the garden is this roadside perennial with its large discs of azure-blue all summer. Admired and requested by all visitors, I have saved seed. Leaves are fine for salads. Sow in early spring where to bloom. **Pkt. 15c; ¼ oz. 25c.**

CLARKIA ELEGANS SUPREME DOUBLE MIXED

Justly popular and easily grown garden and cutting annual in lovely shades of salmon, crimson, pink. Sow where to bloom fall to spring. **Pkt. 10c; ¼ oz. 30c.**

CORNFLOWER, Bachelor's Button

Exceptionally fine and easily grown garden and cutting annuals which may be sown fall or spring where to bloom. Your choice of the lovely double, **Blue Boy, Red Boy, Pinkie, Snow Man, Supreme Mixed.** **Pkt. 15c; ¼ oz. 30c. Any 4 for 50c.**

Jubilee Gem. Fine dwarf blue. See Novelties. **Pkt. 20c.**

Lilac Lady. New dwarf lilac-mauve. See Novelties. **Pkt. 30c.**

COSMOS

There are few finer annuals for garden or cutting. Tall airy plants with feathery foliage and large flowers on slender stems, they fill a variety of situations and uses. Sow in boxes, February-June, or in the open after late frosts.

Orange Flare. With vivid orange blooms in four months from seed and continuing until frost, it is unchallenged as a fine garden and cutting annual. 3-4 feet. **Pkt. 15c; ¼ oz. 35c.**

Burpee Orange. 4-5 feet. Flowers larger, deeper orange and a little later, it is a splendid companion for Orange Flare. Plant the two together. **Pkt. 15c; ¼ oz. 50c.**

Early Giant Sensation. A splendid improvement with flowers 4 in. or more across as soon as 10 weeks from seed on 3-4 ft. plants.

Pinkie, rose pink; **Purity,** white. **Pkt. 20c; ½ oz. 35c.**

Cardinal Red (New). **Pkt. 25c. 1 pkt. each of the 3, 55c.**

Giant Late Cosmos. 5-6 feet. Midsummer until frost. Red, pink and white in balanced mixture. **Pkt. 10c; ¼ oz. 20c; oz. 50c.**

CUPHEA FIREFLY

With startling flowers of fiery cerise-red on neat compact plants 10 inches high, it is unexcelled for rock garden, pots or beds. Flowers 10 weeks from seed. Sow indoors March-April, or in open after frost danger is past. **Pkt. 25c.**

CYNOGLOSSUM FIRMAMENT. See Novelties. **Pkt. 25c.**

DAHLIA "MY CHOICE" Dwarf Hybrids. New. See Novelties.

DOWNINGIA Fulchella is very lovely. See Novelties.

ESCHSCHOLTZIA, California Poppy

Unexcelled for brilliant masses of color in any situation and most easily grown. Best sown where to flower in early spring, mild regions fall to spring. Thin to 12 inches apart.

Supreme Blend (New). Rich new colors—soft pink, scarlet, chrome, copper red, claret, royal purple and many others in balanced mixture. 1 foot. Erect plants. **Pkt. 15c; ¼ oz. 40c.**

Cherry Ripe. Stunning. See Novelties. **Pkt. 25c.**

California Poppies in the lovely native types are unexcelled garden flowers. See **California Wild Flower Seeds.**

FOXGLOVE, Digitalis

Well known handsome and stately hardy biennials that fill a serious need as they will flower well even in deep shade. Seed sown in boxes or in the open in a cool place will flower the following year. **Rose, Purple, White, pkt. 15c. Mixed, pkt. 10c; ¼ oz. 30c.**

GODETIA

Few annuals are more lovely for showy masses and beds in the garden and the satiny flowers last well cut. Sow where to flower February-June, mild regions fall to spring. Thin to 8 inches apart. Varieties offered are 15-18 inches tall.

Kelvidon Glory. Glowing deep salmon-orange, free and long flowering and of robust growth, it is the center of attraction here from June to September. **Pkt. 20c; ½ oz. 60c.**

Sybil Sherwood. Salmon-pink edged white. **Pkt. 15c; ¼ oz. 50c.**

Supreme Single Mixed in loveliest colors. **Pkt. 15c; ¼ oz. 30c.**

Double Sybil Sherwood. See Novelties. **Pkt. 20c; ½ oz. 75c.**

Double Orange Glory (New). See Novelties. **Pkt. 25c.**

GAILLARDIA GOBLIN (Perennial)

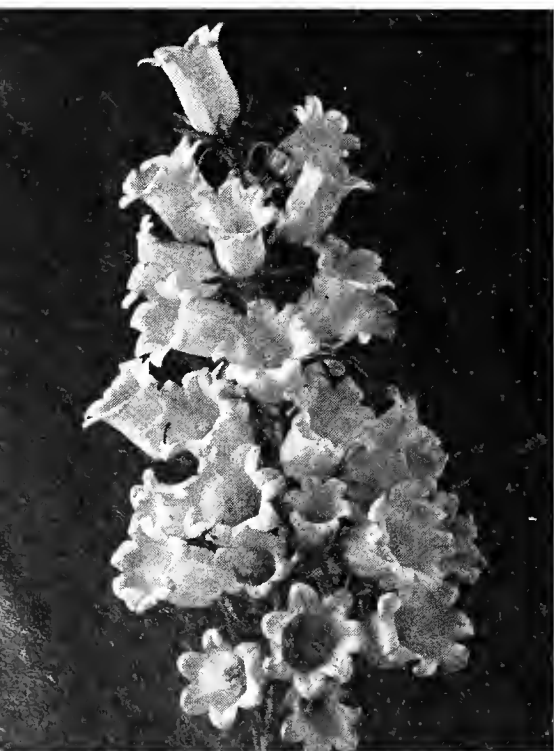
Dwarf compact plants 1 foot high with large blooms of deep crimson, tipped golden yellow, it is splendid for low edgings or masses where a bright long flowering plant is required. Flowers first year sown early. **Pkt. 25c.**

HUNNEMANIA SUNLITE, Santa Barbara Poppy

Large poppy-like blooms of deep buttercup yellow are borne above feathery glaucous foliage on bushy plants 2 feet tall. Sown in open April-May, it flowers from July until frost. It revels in hot situations. Glorious. **Pkt. 15c; ¼ oz. 50c.**

HOLLYHOCK INDIAN SPRING. See cover in color. **Pkt. 30c.**

IPOMEA. See Morning Glory.



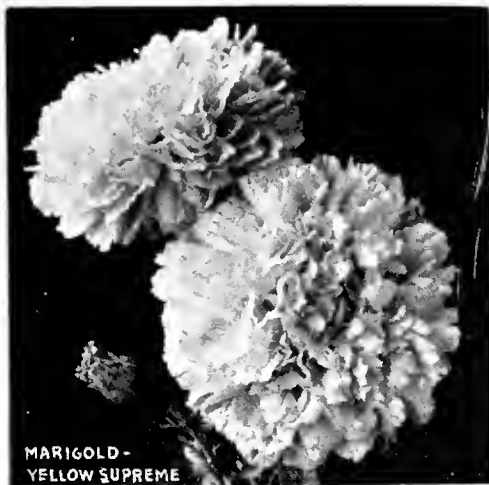
SINGLE CANTERBURY BELLS
(See page 9)



CLARKIA ELEGANS



CARNATION, CHABAUD'S GIANTS
(See page 9)



MARIGOLD, YELLOW SUPREME

GIANT IMPERIAL LARKSPURS

Bold branching plants 3-4 feet tall with long spikes of closely spaced double flowers produced over a long season, they make showy garden masses and are splendid cut. Sow where to bloom in fall or early spring. Germination requires six weeks.

Blue Spire. Intense deep blue. **Blue Bell.** Clear light blue.

Lilac Spire. Clear lilac. **Gloria.** Deep rose-pink.

Coral King. An indescribably lovely coral-pink.

White King. Glistening white closely spaced on long spikes.

Supreme Blend. A balance of blues, pinks, white, carmine.

Each of above: Pkt. 15c; ¼ oz. 40c. 1 pkt. each, 6 colors. 75c.

LEPTOSYNE GOLDEN ROSETTE. See Novelties. Pkt. 20c.

LUPINES. For the marvelous **Russell Lupines** see front cover.

AFRICAN MARIGOLDS

No garden is complete without them, for no annual produces a more brilliant or continuous succession of garden and cut flowers. Easily grown under most difficult conditions. Sow indoors March-April or in the open after frost danger is past.

American Beauty (Rec. A. A. S. 1938.) (*Chrysanthemum Flowered*.) Flowers of good size are formed like a lovely incurved *Chrysanthemum* and they come 100% double on sturdy 3-foot plants.

American Beauty Golden Orange. Stunning. Pkt. 25c.

American Beauty Yellow. Clear bright yellow. Pkt. 25c.

American Beauty Mixture. In deep to light orange, deep to soft yellow and lovely intermediate tones. Pkt. 25c.

Early Sunshine. See Novelties. Pkt. 25c.

Guinea Gold. Universal garden and cutting favorite. Wavy petaled flowers of bright orange flushed gold. Pkt. 15c; ¼ oz. 30c.

Little Giant. Scarcely 15 inches high, yet producing 20 to 30 beautiful blooms over 4 inches across. It is unique for low mass effects. Flowers vary from carnation to globe form and in color from yellow to bright orange in fine blend. Pkt. 25c.

Orange Sunset. Glorious Sunset Giant. See Novelties. Pkt. 25c.

Yellow Supreme. Carnation-type, clear lemon-yellow, it has never been surpassed. Pkt. 15c; ¼ oz. 40c; 2½ ft.

FRENCH MARIGOLDS

Exceptionally charming and valuable for masses as they bloom quickly from seed, producing brilliant color until frost.

Dwarf Double Harmony. A universal favorite with its center cushion of deep gold and outer petals of rich mahogany, flowering in five weeks from seed and in profusion until frost on uniform 12-inch bushy plants. Pkt. 15c; ¼ oz. 35c.

Royal Scot Alldouble. Uniform, dwarf bushy 12-inch plants with fine blooms striped uniformly gold and mahogany; 100% double. A little late for cool regions. Pkt. 15c; ¼ oz. 45c.

MORNING GLORY, Ipomea

Lovely climbers for pillars, trellis or covering fences or banks. Sow after frost danger is past. Chip the seed shells and soak in warm water a few hours before planting. Fertilize and water sparingly to secure greatest bloom.

Scarlett O'Hara. Gold Medal winner. See front cover. Pkt. 25c.

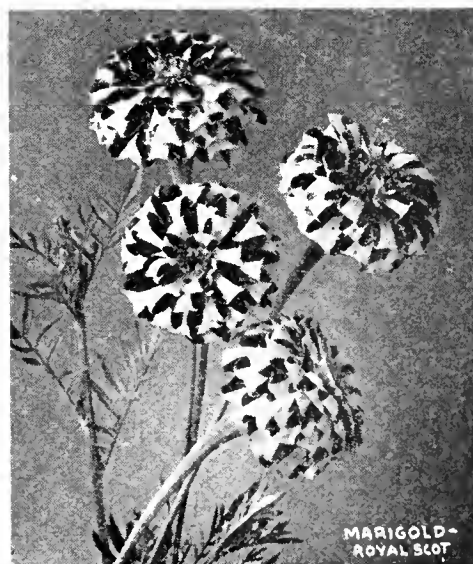
Earliest Heavenly Blue. Flowers 3½ inches across, the most beautiful deep sky-blue of any flower known. Pkt. 15c; ¼ oz. 40c.



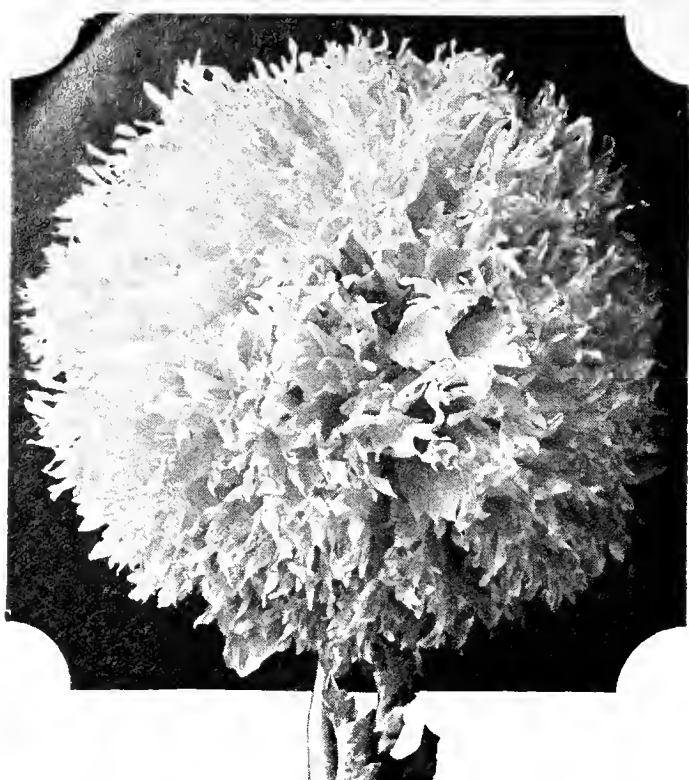
LARKSPUR, GIANT IMPERIAL MIXED



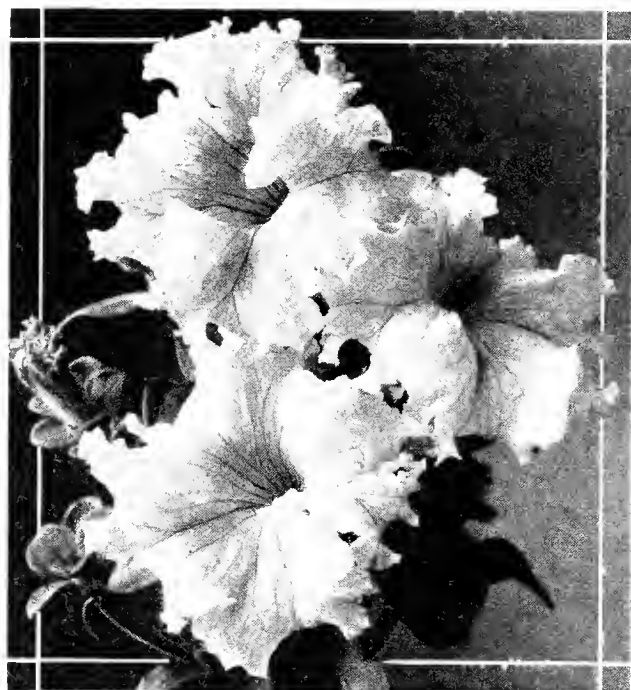
MARIGOLD, FRENCH DOUBLE HARMONY



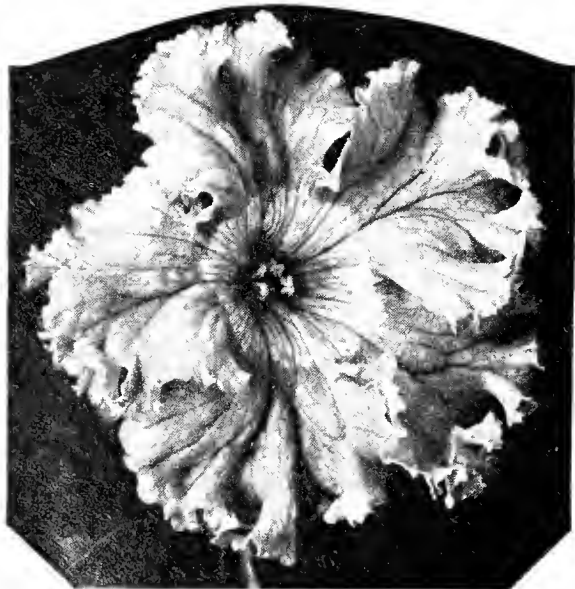
MARIGOLD, ROYAL SCOT



DOUBLE SHIRLEY POPPY
(See page 13)



PETUNIA, DAINTY LADY



SINGLE FRINGED PETUNIA



NASTURTIIUM, DOUBLE GLEAM

DOUBLE SWEET SCENTED NASTURTIIUMS

For ease of culture, duration of bloom, brilliance of color and loveliness as cut flowers they are unexcelled. Bloom best in rather poor soil, watered sparingly. Sow late spring where to flower. Sow liberally for you will adore them.

Fire Gleam, Golden Gleam, Mahogany, Orange Gleam, Salmon Gleam, Primrose. An color, pkt. 15c; oz. 30c.

Collection. One packet each of above 6 colors, 60c.

Glorious Gleam Hybrids Mixed. Many colors. Pkt. 10c; oz. 25c.

DWARF DOUBLE GEM. Compact gem-like plants, sweet-scented and delightful for pots, window boxes or beds.

Scarlet Gem, Salmon Gem, Orange Gem. Pkt. 15c; oz. 35c.

Golden Globe or Gem Mixture of many shades. Pkt. 10c; oz. 25c.

NIGELLA MISS JEKYLL, "Love-in-a-Mist"

Hardy annual 1½ ft. tall. Filmy foliage forms a mist of green about the large indigo-blue flowers. Any soil or situation from shade to hottest sun. Sow where to bloom each month for continued bloom. Very lovely. Pkt. 10c; ½ oz. 25c.

NIEREMBERGIA Hippomanica. See Novelties. Pkt. 25c.

PETUNIA

No flower excels the universally popular Petunia for showy garden masses, pot or window box. Sow in open at once soil warms in spring or earlier in hot-bed or cold-frame. Press seeds into soil, do not cover. Water with care.

Dainty Lady. Compact plants a foot high bear very large, light yellow frilled blooms. Lovely. Pkt. 35c.

Large Flowered Single Fringed Blend of loveliest shades. Plants 15 inches tall and compact. Showy in garden masses or as specimens and for cutting. Pkt. 25c; large pkt. 75c.

Topaz Rose (Bronze Medal A. A. S. 1938). Fiery velvety rose, slightly suffused gold and throat of topaz unfrilled flowers which do not burn in hottest sun. 15 inches high, of good habit. The flowers completely smother the foliage. Pkt. 25c, 3 for 60c.

Alderman. 12 inches. Plain flowers of deep violet and a most lovely bedding variety. Pkt. 20c; ½ oz. 65c.

Blue Bedder. Of the same type as Alderman but a soft cornflower blue. Most effective. Pkt. 20c; ½ oz. 65c.

Giants of California. Huge ruffled flowers with beautifully veined deep throats, hand picked to give a balance of finest light and dark shades. Unexcelled. Pkt. 35c; large pkt. \$1.00.

Dwarf Giants of California. The plants are quite dwarf but the deeply veined ruffled flowers are very large and in perfect balance of light and dark shades. Pkt. 35c.

DeLuxe Bedding Mixture. 18 inches. Large flowered, plain edges, blended from largest flowered varieties in perfect color balance of many shades. The finest mixture for bedding purposes that money can buy. Pkt. 20c; ½ oz. 60c.

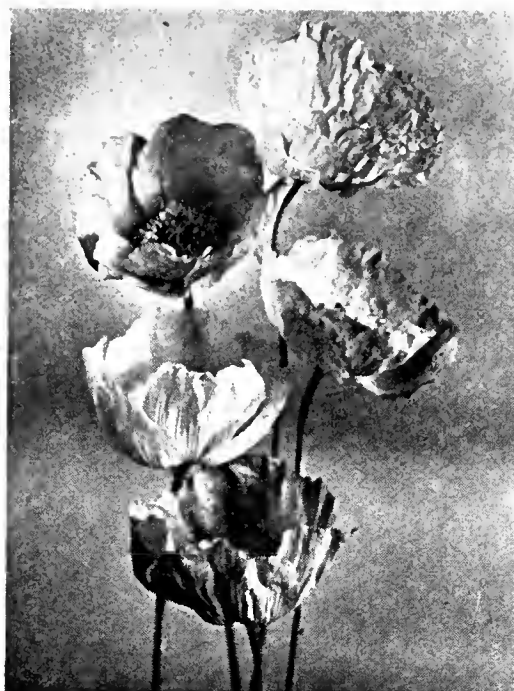
Hollywood Star. See back cover.

Super Fluffy Ruffles. See Novelties.

Velvet Ball. See Novelties.



SCABIOSA, SALMON BEAUTY
(See page 14)



ICELAND POPPIES



WALLFLOWERS
(See page 14)

PANSY, Heart's Ease

Superb Pansies are produced only by planting selected seeds of finest strains and I offer the best obtainable. Sow in spring for summer bloom, but it is far better to sow from August-October to produce vigorous plants for spring bloom. Winter protect such plants in cold regions.

Engelman's Giants. Huge flowers in light and dark shades, mostly five blotched, on early flowering compact plants. Outstanding for garden or exhibition. **Pkt. 35c; 1/32 oz. \$1.00.**

"My Choice" (Supreme Formula Mixture Swiss Giants). This I consider the finest strain for all localities. Color range is superb, flowers very large and mostly beautifully frilled. Longest and freest flowering strain I know. **Pkt. 40c; 1/32 oz. \$1.00.**

Select Large Flowering Mixture. For those wishing a really good economical mixture in a fine color array. **Pkt. 20c; 1/4 oz. 80c; per oz. \$2.75.**

PHLOX DRUMMONDII

Unsurpassed for beds and massing, they produce huge trusses of large brilliant flowers all summer. Sow in boxes in fall for early bloom or in the open ground in spring.

Giant Art Shades. Florets 1 1/4 in. across in huge trusses of salmons, pinks, rose, violet, blue in riotous mixture. **Pkt. 25c; 1/4 oz. 85c.**

Salmon Glory. Most lovely. See front cover.

PHACELIA VISCIDA

Those in search of lovely masses of low masses of blue may stop here, for with its cups of gentian blue flowers on 1-foot plants it is most entrancing. Sow where to bloom fall to spring. **Pkt. 15c; 1/4 oz. 30c; oz. 70c.**



VIRGINIAN STOCK
(See page 14)



VENIDIUM FASTUOSUM HYBRIDS
(See page 14)



SALPIGLOSSIS (See page 14)

ICELAND POPPIES

The scintillating airy flowers are borne on wiry stems above a fern-like basal tuft. Perennials, they flower the first summer and continuously from seed sown in the open in early spring. Delightful garden and cut flowers.

Yellow Wonder. 3-4 feet. Huge 4-inch blooms of clear yellow. The most vigorous of all Iceland Poppies. **Pkt. 20c; 1/8 oz. 75c.**

The Emperor. 3 feet. Large flowers of breath-taking deep orange. Marvelous as a cut flower. **Pkt. 20c; 1/8 oz. 75c.**

The Empress. Delicious salmon-rose shades. **Same price.**

Imperial Jewells Mixture. Light to deep orange, pinks from shell to salmon, yellows, creamy white, deep rose, every red tone, pastel hues of apricot, buff and chamois, in scintillating array of colors. The finest Iceland Poppy strain yet produced. **Pkt. 25c; 1/16 oz. 75c.**

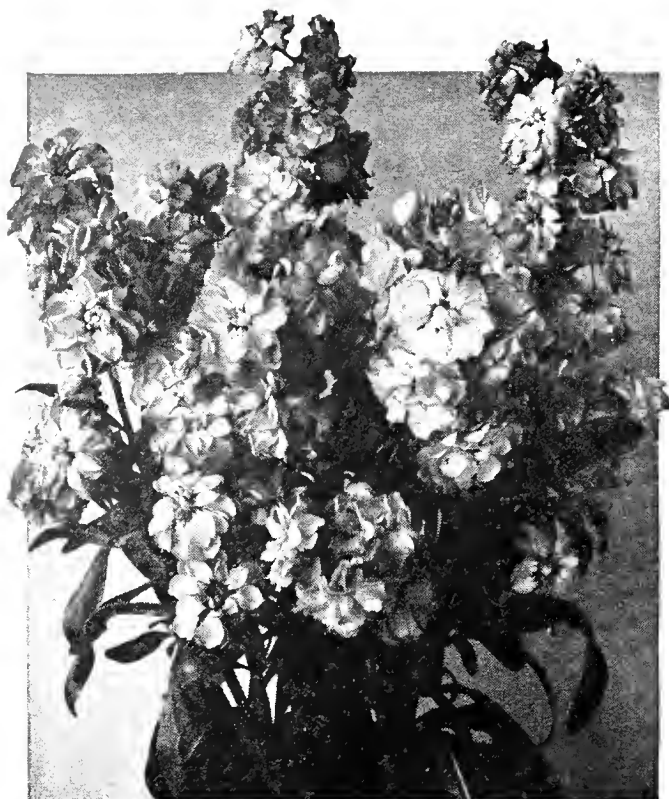
ANNUAL POPPIES

Too little used are these airy, colorful and easily grown hardy annuals that sown fall or spring where to flower produce most stunning effects.

Shirley Single Mixed. Finest colors. **Pkt. 10c; oz. 40c.**

Shirley Double Mixed. Choice colors. **Pkt. 10c; oz. 50c.**

SALVIA Blaze of Fire. See color cover. **Pkt. 25c.**



PERPETUAL BRANCHING STOCKS

SALPIGLOSSUS

Stunning annuals, flowering midsummer until frost; 2-3 feet. Many branched plants produce large gloxinia-like flowers in a wide range of unusual color combinations; white and gold, purple, gold and scarlet, reds, primrose. Wonderful cut. Sow indoors March-April or where to bloom when safe from frost.

Supreme Mixed. In richest colors. Pkt. 10c; ¼ oz. 40c.

ANNUAL SCABIOSA, Mourning Bride

Lovely flowers in your favorite colors with fine cutting stems, hardy, easily grown, in flower July until frost; they fill every requirement for a fine garden flower. Sow in open or boxes fall and spring. See color cover.

Giant Orchid Shades (New). Every lovely delicate shade you know as "orchid" is found in this de luxe offering and with a delicious honey-like perfume. Pkt. 25c; ½ oz. 50c.

Rosette (New). Deep rose, suffused salmon. Pkt. 20c; ½ oz. 40c.

Salmon Beauty (New). Pure salmon. Pkt. 20c; ½ oz. 65c.

Carnation-flowered Blue Moon. See back cover. Pkt. 25c.

Ageratum Blue, Azure Fairy, Pure White. Pkt. 10c; ¼ oz. 30c.

Supreme Blend. Customers write that this blend is unsurpassed for balance of fine colors. Pkt. 10c; ¼ oz. 45c.

SILENE PENDULA, SOFT ROSE

With lovely soft rose flowers smothering dwarf plants, it is invaluable in border or as a filler. Easily grown sown in place fall or spring. Pkt. 15c; ¼ oz. 30c.

SNAPDRAGONS. See Antirrhinum.

STOCKS, DOUBLE PERPETUAL BRANCHING

Beloved free-flowering annuals for spring and summer bloom, this is the finest strain for garden and cutting. Sow February-May. For winter bloom in California and South, sow August-November.

White, Rose, Sapphire, Yellow, Lilac. Any one of these: Pkt. 15c; ½ oz. 75c. Collection, 1 pkt. each for 65c.

Supreme Blend of finest named varieties; it comes a very high percentage doubles. Pkt. 15c; ½ oz. 60c.

SWEET PEAS

No flower gives a more glorious succession of bloom if given good culture. Fill a 12-inch trench with rotted manure or peat moss, adding liberally of bonemeal. Top with 4 inches of good soil, firm, soak, let stand three days. Sow 1 inch deep, 2 inches apart. Never sow in wet soil or water until plants are up. Sow early spring, in mild regions early fall. Pick all blooms daily. For most bloom do not over-water. Cultivate. I believe a superior mixture best suits the needs of the home garden and mine are made by formula from named varieties to give a perfect and complete color balance.

Supreme Early Flowering Blend. Pkt. 15c; oz. 40c.

Supreme Late Spencer Blend. Pkt. 10c; oz. 25c.

TITHONIA Fireball. See inside front cover. Pkt. 25c.



GIANT VERBENA

VENEDIUM FASTUOSUM HYBRIDS

I cannot too highly praise this stunning African Daisy for ease of culture and brilliance of bloom. 2-3 feet tall, large flowers are in lovely shades from creamy-white to deep apricot, yellows and orange. Sow in boxes March-April; transplant to a sunny situation. Pkt. 25c; 1/16 oz. 50c.

GIANT FLOWERED VERBENAS

For brilliant low massing effects it vies for supremacy with the Petunia. Sown early in hot-bed, it flowers in profusion from June until frost. Prefers a warm situation.

Floradale Beauty. Immense trusses of florets 1½ inches across in lovely shades from rose-pink to rose-red. Pkt. 20c.

Superb Mixture. Reds, pinks, blues, whites and many other colors in finest varieties. Pkt. 15c; ¼ oz. 75c.

VIRGINIAN STOCK

Hardy annual 6 inches high, of easiest culture, profuse blooming and may be had in continuous bloom sown at intervals in spring and summer. Fine for winter in mild regions. Rose, red and white in mixture. Pkt. 10c; ½ oz. 25c.

VISCARIA

Beautiful hardy garden and cutting annuals of easiest culture, the flowers shaped like a single pink. Sow in the open March-May for summer bloom, September-October for early bloom. They make lovely airy bouquets. Height 1 foot.

Blue Pearl. Lavender blue. Pkt. 15c; ½ oz. 35c.

Rose Beauty. Brightest rose. Pkt. 15c; ½ oz. 35c.

Brilliant Mixed. Pink, rose and blue. Pkt. 10c; ¼ oz. 30c.

OLD FASHIONED WALLFLOWERS

One of the finest and most colorful flowers for winter bloom in California and mild regions and spring elsewhere. Best treated as biennials, sown in May-June for bloom the next winter.

Superb Single Mixed. Red, gold, carmine, violet and other shades in splendid mixture. Pkt. 10c; ¼ oz. 25c.

Supreme Double Mixed. Extra choice. Pkt. 20c; 1/16 oz. 85c.

SUPREME FLOWER SEED MIXTURES

My offer of these mixtures has brought a ready response and high praise for filling odd corners, beautifying camps and temporary abodes. Sow where to flower in spring.

Supreme Cut Flower Mixture. Blended to give a summer-long succession of fine flowers. Pkt. 10c; ½ oz. 35c; oz. 60c.

Supreme Garden Mixture. A real show of color. Same prices.

CALIFORNIA WILD FLOWERS. See special list, page 18.



SCABIOSA-FLOWERED ZINNIA

ZINNIAS

Aptly called the "people's flower", Zinnias are easily grown in any sunny situation but prefer a good soil, well drained and moderately moist. Sow in hot-beds March-April, or in the open when ground warms, April-June.

The strains I offer are the acme of perfection; fresh seeds of highest germination qualities, the products of Bodger, world's foremost Zinnia breeder.

Gaillardia-Flowered (Navajo). 2-inch blooms of mellow two-toned shades in combinations of rose, pink, bronze, yellow and orange-red on good stems. Novel in the garden and nice for table arrangements. Pkt. 15c; ¼ oz. 45c.

Fiesta. New very early type. Flowers in 35 days from seed, with 2½-inch rich deep red blooms on almost leafless non-branched stems. Ideal for cutting. Sow at 15-day intervals for fresh flowers all summer. Pkt. 20c; ⅛ oz. 60c.

Desert Gold. Mammoth well formed flowers on good stems, the petals deep gold at center, cream at tips. Still the aristocrat of Zinnias. Pkt. 15c; ¼ oz. 60c.

Will Rogers. See Novelties. Pkt. 25c.

GOLD MEDAL DAHLIA-FLOWERED. Robust plants 2½-3 feet tall, with many strong stems of fully double, huge flowers, resembling the show type of dahlia. Wonderful texture and form. **Crimson Monarch, Golden Dawn, Scarlet Flame, Canary Bird,** rich canary yellow; **Polar Bear,** creamy white; **Exquisite,** light rose, deep rose center. Prices of above: Pkt. 15c; ¼ oz. 50c. Collection: 1 pkt. each of the six colors, 6 pkts., only 50c.

Gold Medal Dahlia-Flowered Mixed. Finest and most popular colors grown as separate named varieties and blended. Pkt. 15c; ¼ oz. 45c.

California Giant Mixture. 3-4 feet tall, mammoth flowers. A blend from named varieties in full color range, on stout stems. Most popular cutting type. Pkt. 15c; ¼ oz. 40c.

Fantasy is the lovely informal Zinnia with full double, beautifully quilled flowers and graceful habit. Lovely alike for garden and cutting. **Finest Mixed,** pkt. 15c; ¼ oz. 35c.

Fantasy Star Dust. Golden yellow and a universal favorite. Pkt. 15c; ¼ oz. 45c.

New Fantasy Colors: **Orange Lady,** rich orange; **Rosalie,** an intense rose. Both vary somewhat but are fine in mass and particularly so in bouquets. Pkt. 25c; both for 40c.

Scabiosa-Flowered. Attractive type with crested center and broad guard petals in brightest shades. Pkt. 15c; ¼ oz. 60c.

Scabiosa-Flowered Sunburst (New). At last a separate color, a fine one, too; vivid pure canary yellow. Pkt. 25c.

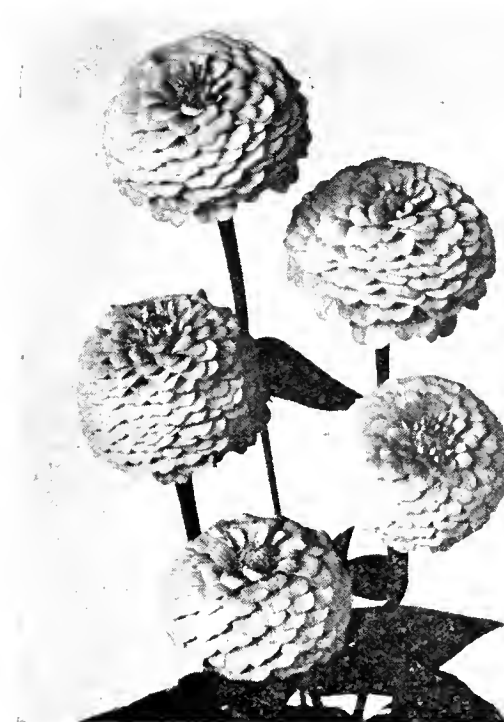
Lilliput Mixed. With a charm not found in the large ones, these tiny flowers are of unusual value in border and for cutting. Blend of finest colors. Pkt. 15c; ¼ oz. 30c.

Linearis. Bewitching dwarf Zinnia with golden-orange flowers like tiny Cosmos. Flower in six weeks from seed in profusion until frost. Height 1 foot. Pkt. 15c; ⅛ oz. 40c.

SPECIAL. Any 5 pkts. priced at 15c for 50c.



GIANT DAHLIA-FLOWERED ZINNIA



LILLIPUT ZINNIAS



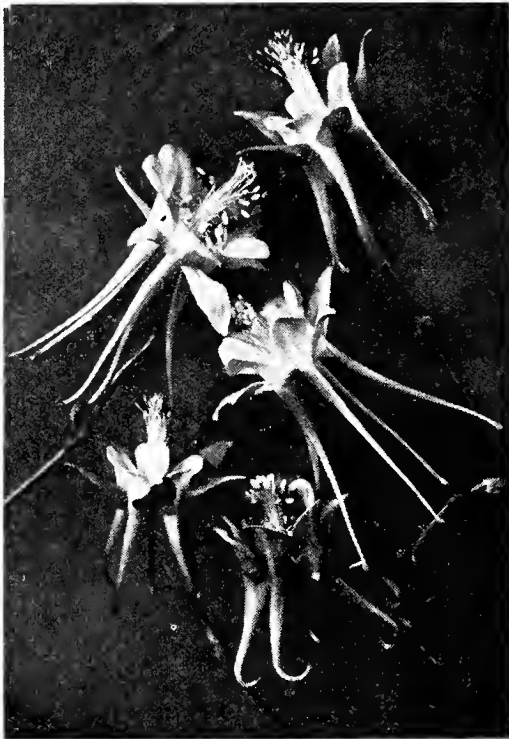
ZINNIA, FANTASY STAR DUST

SEEDS OF PERENNIAL PLANTS

One of the prime factors in success with seed of perennials is fresh seed. All seeds offered here were saved from choice plants in my own nursery or are a portion of the extra choice seed I buy for my own sowing, the finest that money can buy.

Seeds for most perennials germinate much better if sown while the ground is still quite cool. A number of kinds are better for freezing and may be sown in fall but I have always sown as soon as the ground can be worked in spring with fine results. Most failures are traceable to covering seeds too deeply. I cover seeds just the diameter of the seed which with small seeds means merely firming them into the soil or at most sifting fine soil over them.

Most of the seeds offered here were offered in my complete bulb and plant catalog which you received earlier and as very complete descriptions are given in that catalog I will not give descriptions here except of items not previously listed.



AQUILEGIA

- AETHIONEMA** *Coridifolium*. Pkt. 25c.
Grandiflora. Pkt. 25c. *Pulchellum*. Pkt. 25c. *Persicum*. Pkt. 25c.
ALYSSUM *Saxatile Compactum*. Pkt. 15c.
Serpyllifolium. Pkt. 20c. *Moellendorffianum*. Pkt. 25c.
ANCHUSA *Italica Purdy's Var.* A seedling appearing in my gardens which produces a very clear deep blue flower. Pkt. 25c.
ANCHUSA *Myosotidiflora*. The lovely Chinese Forget-me-not is fully described, page 14, Fall 1938-Spring 1939 catalog. Sow early spring, in boxes or a cool spot. Pkt. 25c.
ANTHEMIS *Sancta-Johanna*. Pkt. 25c.

AQUILEGIA, Columbine

No flower is more lovely than these new Long-spur Columbine. They should be even more widely grown. See Fall catalog, page 14, for full descriptions, culture.

- "My Choice" Long Spur Blend. Pkt. 25c; 1/16 oz. 80c.
Dobbie's Imperial Hybrids. Pkt. 25c; 1/16 oz. 65c.
Supreme Blue Shades. Pkt. 25c; 1/16 oz. 65c.
Supreme Pink Shades. Pkt. 25c; 1/16 oz. 65c.
Crimson Star. Sepals and spurs Crimson, corolla white. Each year I fall deeper in love with it. Pkt. 25c; 1/16 oz. 85c.
Longissima. Soft yellow with spurs to 5 inches long. My favorite of all Columbines. Fresh plump seeds, pkt. 30c.
Scott Elliott Hybrids. This well known strain is offered at the request of many friends. Pkt. 20c; 1/16 oz. 60c.
ARABIS *albida nana compacta*. Pkt. 20c.
ASCLEPIAS *Tuberosa*. The brilliant Butterfly weed. See plant catalog for full description. Pkt. 20c.
AUBRIETIA *Purdy's Large Flowered Hybrids*. Blue and rose shades. Finest mixture I can find. Pkt. 20c; 1/16 oz. 60c.

- AUBRIETIA** *Leichtlinii*. Carmine rose, 50% true. Pkt. 20c.
CATANANCHE *Coerulea*. Splendid blue. Pkt. 20c.
CERASTIUM *Tomentosum*. Splendid trailer. Pkt. 25c.
BOYKINIA *occidentalis*. Fragrant native foliage plant with fine sprays of pure white. Pkt. 25c.
COREOPSIS *Double Sunburst*. Pkt. 20c; 1/4 oz. 50c.
Mayfield Giant. Finest single variety. Pkt. 15c; 1/4 oz. 35c.
CHEIRANTUS *Allionii* and *Golden Bedder*. See Annuals.
CONVOLVULUS *Mauritanicus*. Blue Morning Glory, fine for rock gardens. Pkt. 25c.

DELPHINIUMS

DELPHINIUM *Cardinale*. California's Giant Scarlet Larkspur. Grows 3 to 7 feet tall with long spikes of quite large vivid scarlet flowers. They do not transplant readily with bare roots and should be sown in pots using peat moss with 1/4 sand added. Transplant to well drained soil in a sunny situation. Pkt. 25c.

DELPHINIUMS, *Finest Hybrid Strains* and garden varieties will be found fully described in my plant catalog sent you earlier, and here I give names and prices only.

Culture: All Delphinium seeds germinate best in cool weather and early spring planting is best. The best soil is two-thirds coarse leaf mold and one-third loam or a mixture approximating this, and seed should be lightly covered with the same soil. The prime factor of success is to keep evenly moist. Covering with burlap until germination occurs will help. In summer sow in flats, place in a cellar or shed on floor and keep moist for 10 days, or until germination occurs, then gradually bring to light.

PACIFIC GIANTS. A sensational new Delphinium strain with fine qualities possessed by no other. See Novelties for details. If you are not growing it you are missing a real treat.

Blackmore & Langdon's Gold Medal Mixture. Splendid spikes, very large flowers, fine colors. Outstanding in every respect. **Originator's Seeds**, pkt. 75c; large pkt. (approx. 200 seeds) \$1.50.

Belladonna Improved Special Strain. The finest strain in existence, having flowers 2 1/2 inches across. Pkt. 20c; 1/16 oz. 50c.

Bellamosum Improved Special Strain. Of the same high quality as above. Pkt. 20c; 1/16 oz. 50c.

Chinensis Cambridge Blue. 3 feet. Clear light blue. Flowers in three months from seed. Pkt. 20c; 1/4 oz. 50c.

Chinensis Blue Butterfly. 15 inches. Very deep clear blue. Flowers in three months. Simply stunning. Pkt. 20c; 1/4 oz. 50c.

DIANTHUS *Deltoides Brilliant* (Maiden Pink). Lovely rock garden or border variety with rosy-carmine flowers. Pkt. 20c.

DIANTHUS "Loveliness". I cannot too highly praise the filmy loveliness of the large spicely fragrant mauve pink blooms. Plants from seeds sown in March showed flowers July 1, and December 1 are still in full flower. See plant catalog. Pkt. 25c.

DIANTHUS *laciniatus splendens*. 8 inches. Sweet scented, single fringed flowers, 2 inches in diameter, brilliant crimson with contrasting large white eye, it has few equals in rock garden, border or small bouquets. Flowers in three months from seed and seems to prefer a cool soil and slightly shaded situation. Pkt. 20c; 1/4 oz. 50c.

DICTAMNUS *Fraxinella*. Rose pink. Pkt. 25c.

DODECATHEON *Meadia*. Pkt. 20c.

ERIOPHYLLUM *Lanatum*. (See "Oregon Sunshine" in Novelties.) Pkt. 25c.

GAILLARDIA *GOBLIN*. Lovely new dwarf with large brilliant flowers on plants 1 foot high. Pkt. 25c.

GAILLARDIA *Portola*. Brilliant crimson. Pkt. 20c.

GEUM Low Orange. A lovely species a foot high with large deep orange single flowers. **Pkt. 20c.**

GYPSOPHILA Oldhamii. $\frac{3}{4}$ ft. New pink. **Pkt. 25c.**

Repens Rosea. Lovely trailer. **Pkt. 25c.**

HELIANTHEMUMS. Finest hybrids. Mixed. **Pkt. 25c.**

HOLLYHOCKS CHATERS IMPROVED. Salmon Rose, Newport Pink, Scarlet, White, Sulphur Yellow, Supreme Mixed. **Either, pkt. 15c; 2 pkts. 25c; $\frac{1}{4}$ oz. 60c.**

SINGLE ANNUAL HOLLYHOCKS are really perennials, but they flower the first year from seed. Finest mixed. **Pkt. 10c; $\frac{1}{4}$ oz. 25c.**

IBERIS Gibraltarica. Lovely lavender perennial Candytuft, flowering in a few weeks from seed. **Pkt. 25c; $\frac{1}{4}$ oz. 50c.**

LAVENDER Dwarf Munstead. **Pkt. 25c.**

LINIUM Alpinum. Rare. **Pkt. 40c.**

Lewisii. True Sierran Blue Flax. **Pkt. 25c.**

Narbonense. Large sapphire-blue flowers. Flowers do not drop but remain several days. **Pkt. 25c.**

NIEREMBERGIA Hippomanica. Best treated as annual. See Novelties. **Pkt. 30c.**

OENOTHERA Missouriensis. **Pkt. 25c.**

Tetraptera. Flowers in a few weeks from seed. **Pkt. 20c.**

PENTSTEMON, California Native

Those offered are rather easily grown from seed if sown very early while still cool, using a rather poor, well drained soil.

Heterophyllus Purdyi. California Blue Border. (See Plant catalog.) Starts flowering when quite small and all summer. **Pkt. 25c.**

Roezii. Very large clear blue flowers on compact 6-inch plants. Seed requires freezing. **Pkt. 25c.**

Deustus. 2 feet. Thick spikes very deep clear blue. **Pkt. 20c.**

Heterophyllus Erectus. **Pkt. 25c.**

Laetus Typicus. **Pkt. 25c.**

Hirsutus. Fine border species. **Pkt. 25c.**

Newberryi. "Mountain Pride". Rare low compact semi-shrubby species with lovely flowers of deep rose. Requires freezing. **Pkt. 30c.**

Corymbosus. Shrub, 1 to 3 feet, the flower long crimson tubes. Most attractive as rock garden shrub. **Pkt. 25c.**

Collection: 1 pkt. each of above eight Pentstemons for \$1.25.

PAPAVER Ruprifruga. 2 feet. Lovely Alpine wind poppy with slender erect stems, the flower bits of orange fluff. **Pkt. 25c.**

POPPY Olympica. Easily grown from seed, coming about 60% doubles, the rest fine singles. **Pkt. 25c.**

HORNED POPPY. See Plant catalog. Sow every month and have a continued succession of its brilliant color. **Pkt. 25c.**

PYRETHRUM ROSEUM Double Hybrids. Super strain. **Pkt. 25c; large pkt. \$1.00.**

Single Hybrids. Unsurpassed. **Pkt. 15c; $\frac{1}{8}$ oz. 40c.**

SAPONARIA Ocymoides splendens. **Pkt. 15c.**

SALVIA Azurea. Grandiflora. **Pkt. 25c.**

Bracteata Rosea. **Pkt. 25c.**

Farinacea Blue Bedder. **Pkt. 25c; $\frac{1}{16}$ oz. 50c.**

Nemorosa. 2 feet. Attractive deep green foliage and spikes of deep blue for months. **Pkt. 20c.**

Patens. Tender. Must be wintered indoors in cool regions. Flowers are the richest gentian blue known. **Pkt. 25c.**

SHASTA DAISY. Burbank's Alaska. **Pkt. 15c; $\frac{1}{8}$ oz. 30c.**

SILENE Maritima. 6 inches. Lovely soft blue green mats of foliage with white "catch-fly" flowers all summer. **Pkt. 15c.**

SILENE Schaffii. **Pkt. 25c.**

THYMUS NITIDUS. A most fragrant low shrub. **Pkt. 25c.**



CHATERS IMPROVED HOLLYHOCK

LEWISIA SEEDS

Lewisia are rather easily grown from seed if a few simple needs are provided. The seeds require freezing. This may be done in the refrigerator with temperature of 38 degrees for ten days. In cooler regions it is easier to sow in open seed beds fall to quite early spring, using one-third fibrous leafmold, two-thirds silty loam, covering the bed with fine chaff. Full description and illustration are found in plant catalog.

Fresh plump seeds of the following species, pkt. 25c. Nevadensis,

Brachycalyx, Rediviva, Cotyledon, Finchii, Howellii, Hecknerii,

Leeana. Any 5 of the above, your choice, for \$1.00.

PRIMULA ACAULIS, GIANT BLUE

In the lovely blue acaulis primroses which flower so long I have searched the world for the finest strain. No strain comes entirely true but I find this gives the largest percentage of fine blue shade. Use one-half good soil, one-half fibrous leafmold. Sow in flats and keep moist and dark until germination occurs, then gradually accustom to light. **Pkt. 50c.**

POLYANTHUS PRIMROSE, KELWAY'S PERFECT MODEL

A fine bed of polyanthus is a joy in spring and for size of flowers and range of brilliant colors I believe this surpasses any other. Culture as for P. Acaulis. **Pkt. 35c.**

TIGRIDIA SEEDS

These brilliant summer-flowering bulbs (see inside back cover) are quite easily raised from seed. Sow in cold frame in April-May or in rows in garden in May in sandy loam soil. Usually 50% will flower the first year. In mild regions bulbs may be left in ground but in cold climate dig and store immediately in moist sand. **Splendid Mixture.**

TIGRIDIA SEEDS

See picture inside back cover for these brilliant flowers. They are quite easily raised from seeds sown in the open ground March to May, according to climate, and will flower usually 20% the first year. In mild regions bulbs may be left in the ground, but in cold regions dig and store immediately in moist sand. **SPLENDID MIXTURE, pkt. 25c.**

CALIFORNIA WILD FLOWER SEEDS

California is unrivaled in the number and beauty of its wild flowers but it is the vast stretches of certain lovely annuals that so attract visitors and I am offering here the loveliest of these. California Wild Flowers have two distinct and important uses:

1. In brilliance and loveliness they vie with the world's finest garden annuals and are worthy a place in the most sophisticated annual border. They are dainty and bright as cut flowers and colorful in the garden and most easy to grow. As they may be sown in place where to bloom successive sowings may be made to fill vacancies.

2. For naturalizing, beautifying vacant lots and odd corners nothing excels nor gives more lasting effects for so little cost. In the East and at Lake Tahoe sow as soon as the ground can be worked in spring. In California and milder regions in unwatered area they may be sown from October 1 to March 1 and fall sowing just after the first rains brings the finest and longest bloom. Where watered they may be sown up to May 1, and watering will prolong the bloom into August. In the East up to June 15.

TO CALIFORNIANS. The Exposition in 1939 will bring thousands of visitors to our state and every vacant lot should be a blaze of color to show our visitors what California can do. This can be accomplished splendidly and most fittingly by sowing our own Native California Wild Flowers.

Culture: In the border may be sown in boxes to transplant, but it is easier and better to sow where they are to bloom, and thin.

In naturalizing, hoe off weeds and grass and scarify at least 2 inches deep but thorough-plowing and harrowing or spading and raking will enhance the results. (Broadcasting seeds among weeds and grass is a waste of time and seed and I do not knowingly supply seeds to be sown in that manner.) Mix the seed with twenty times its bulk of sand to insure more even distribution. Quantities: 5 to 8 pounds per acre; 1 pound to 5000 square feet; 1 ounce to 200 square feet.

ABRONIA umbellata. "Pink Sand Verbena". Fragrant lilac rose flowers resembling a Verbena. Prefers sandy soil. Spring sown, it flowers all summer. **Oz. 70c.**

AUDIBERTIA GRANDIFLORA. "Humming Bird Sage". 1½-3 feet. Flowers blue in whorl above whorl in showy clusters. Humming birds love it. Stunning with Columbines. **Pkt. 15c; ¼ oz. 60c.**

BARTONIA Aurea. "Blazing Star". 2-3 feet, with fine foliage and large cup-shaped flowers of pure gold, with orange center. Fine in any border. **Oz. \$1.00.**

COREOPSIS BIGLOVII. 8 to 14 inches. Showy yellow flowers. Stands dryest conditions. **Pkt. 10c; ¼ oz. 50c.**

COREOPSIS STILLMANI. "Stillman's Daisy". 12 inches. Fine cut foliage and large deep yellow flowers. Very showy. **Oz. \$1.00.**

CLARKIA Elegans. "Rose Clarkia". 9 to 15 inches, with lovely lobed flowers of soft rose. **Oz. 60c.**

CLARKIA Pulchella. 10-15 in. Airy trusses of very large, deeply lobed flowers of bright deep rose; it is one of California's loveliest flowers. Ideal cut. **Pkt. 10c; oz. 50c.**

COLLINSIA Bicolor. "Chinese Houses". 8-12 inches, with ascending whorls of bright rose flowers, tipped white. Very lovely in sun or half shade. **Oz. 50c.**

ESCHSCHOLTZIA. "California Poppy". The most noted California wild flower, of which the loveliest are:

Californica (Aurantiaca). The California Poppy which each spring covers our hills and fields with such glorious splendor. Flowers are 2-3 inches across, brilliant orange with a glossy sheen. **Oz. 50c.**

Maritima (Golden West) is as lovely; the color, deep golden yellow with the center orange. **Oz. 50c.**

GILIA Achillaeifolia. "Blue Gilia". 1-1½ feet, with graceful stems and lovely heads of violet-blue. **Oz. 50c.**

GILIA Capitata. "Queen Anne's Thimble". 1-1½ foot branching plant with delightful soft blue flowers. Late. **Oz. 50c.**

GILIA LEPTOMERIA. 3-9 inches high. Large umbels of many flowers of varied color in white, pink and lilac rose on a many branched plant. Stunning. **Pkt. 15c; 1/16 oz. 35c.**

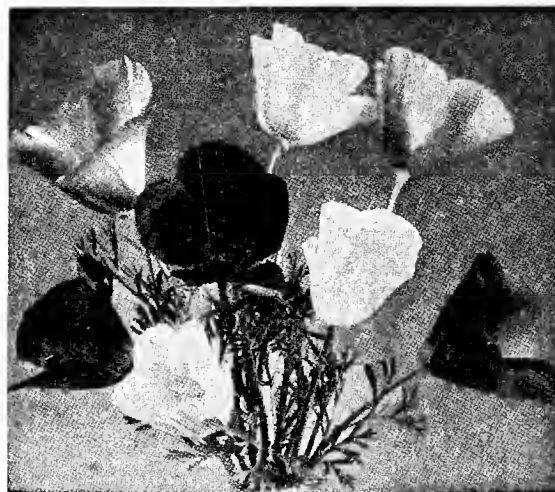
GILIA linifolia. 12 inches. Panicles of dainty Phlox-like flowers. Fine to cut. Either lilac or white. State color. **Oz. \$1.00.**

GILIA Tricolor. "Bird's Eyes". Low, with charming flowers like Phlox Drummondii; smoky-lilac, with a yellow halo and purple center. **Oz. 50c.**

GODETIA Amoena. "Summer Darling". 15-24 inches, with slender branching erect stems and large flowers of silvery-rose, with a red blotch at center. **Oz. 60c.**

LATHYRUS ALFELDII. A stunning large flowered blood red strong climbing perennial pea. **Pkt. 10c; ¼ oz. 35c.**

LAYIA elegans. "Tidy Tips". 12 inches. Large daisy-like flowers; yellow, edged with white or cream. **Oz. \$1.50.**



CALIFORNIA POPPIES

LINUM Lewisii. "Blue Flax". 1-2 feet. The lovely "Sierran" flax is a perennial blooming in four months from seed. Flowers are large and sky-blue. **Pkt. 25c.**

LUPINUS nanus. "Dwarf Blue Lupine", "Blue Bonnet". The flowers are rich blue, shaded white. A bed of this and California Poppy makes a glorious show. Fragrant. **Oz. 50c.**

MECONELLA LINEARIS VAR. PULCHELLUM. "Cream Cups". 4-8 inches. One of California's most charming annuals, the cups soft yellow at the rim and large center of cream. **Pkt. 20c.**

NEMOPHILA. "Baby Blue Eyes", "Baby Eyes". Charming low plants with the flowers open cup an inch across.

Insignis. "Baby Blue Eyes". Deep blue with lighter center. **Oz. 40c.**

Maculata. "Spotted Baby-Eyes". White with vivid purple spots. **Oz. 40c.**

Atomaria. Very dark blue and lovely. **Oz. 40c.**

PAPAVER CALIFORNICA. "Wind Poppy". Slender, frail looking stems, 15 inches high with most brilliant coppery red flowers. **Pkt. 15c.**

PHACELIA Campanularia. "Bell-flowered Phacelia". 6-15 inches, with delightful open bells of intense blue. **Oz. 70c.**

PHACELIA viscida. 12 inches. Flowers are cups of the most divine gentian blue smothering the plant for months in summer. **Pkt. 15c; oz. 70c.**

PHACELIA Whitlavia. "Wild Canterbury Bell". 1-1½ feet. Large bell-shaped flowers of violet-purple hanging in open clusters. **Oz. 70c.**

SALVIA CARDUACEA. A very interesting and unusual perennial with white woolly foliage, the flowers long beaks of lilac. **Pkt. 10c; ¼ oz. 30c.**

PRICES OF ABOVE: Unless otherwise noted, 10c per pkt.; 3 pkts. for 25c; 13 pkts. for \$1.00; ½ oz. at oz. rate. Write for prices on larger quantities.

MIXED WILD FLOWER SEEDS. A specially prepared blend based on my experience of the kinds that will do well in all localities. **Oz. 60c; 2 ozs. for \$1.00; ½ lb. \$2.35; 1 lb. \$4.50.**

CARL PURDY, Ukiah, Calif.

Name
(Say whether Mr., Mrs. or Miss; write name plainly)

Street..... R. D..... Box.....

Post Office..... P. O. Box.....

County State.....

Date 193.....

Money Order
Cash
Stamps
Check

[illegible]

1-1939-9M.



NIEREMBERGIA HIPPOMANICA. Pkt. 25c.
For full description of this lovely flower see Novelties.



TIGRIDIA, Tiger or Mexican Shell Flower

Brilliant hued bulbous flowers, blooming for a long period in midsummer. Give a sunny situation, well drained moderately rich soil with liberal moisture. Extra fine bulbs of the following gorgeous hued varieties: **Shipped Feb.-May 1.**

Alba Grandiflora. Pure white, spotted crimson.

Montezuma (New). Very deep rose, overlaid old rose.

Le Geant Scarlet. Huge scarlet, unspotted yellow center.

Liliacea. Rosy crimson, spotted carmine.

Peach. Like a yellow peach splashed with crimson.

Either of the above, 15c each, \$1.50 per dozen.

Speciosa. Scarlet, spotted deeper. 12c each, doz. \$1.25.

Orange. Soft orange, often flushed crimson. Same price.

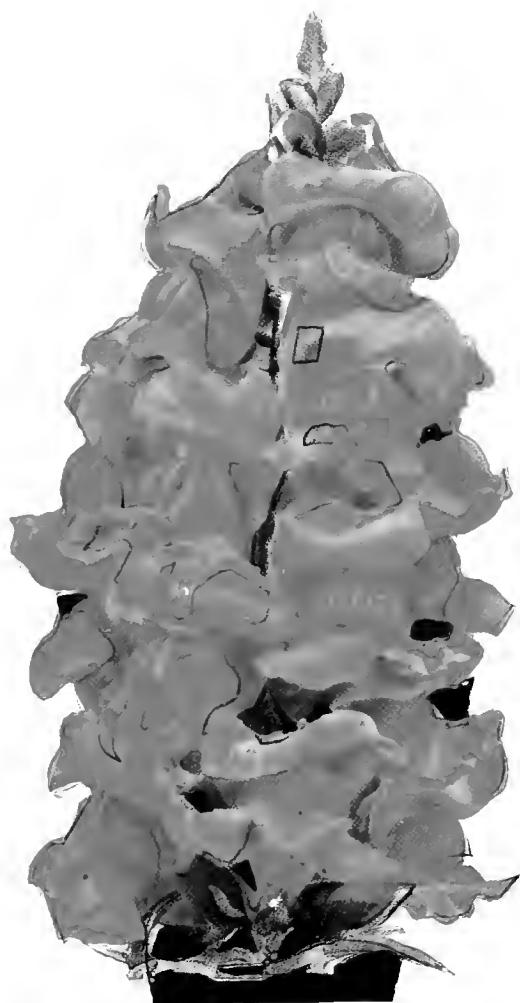
Canariensis. Canary yellow, spotted carmine. Same price.

Superb Blend of gorgeous colors. Six for 55c, \$1.05 doz.

Above prices postpaid. Six sold at dozen rates.

SEEDS: Tigridias are easily raised from seed. See Page 17.

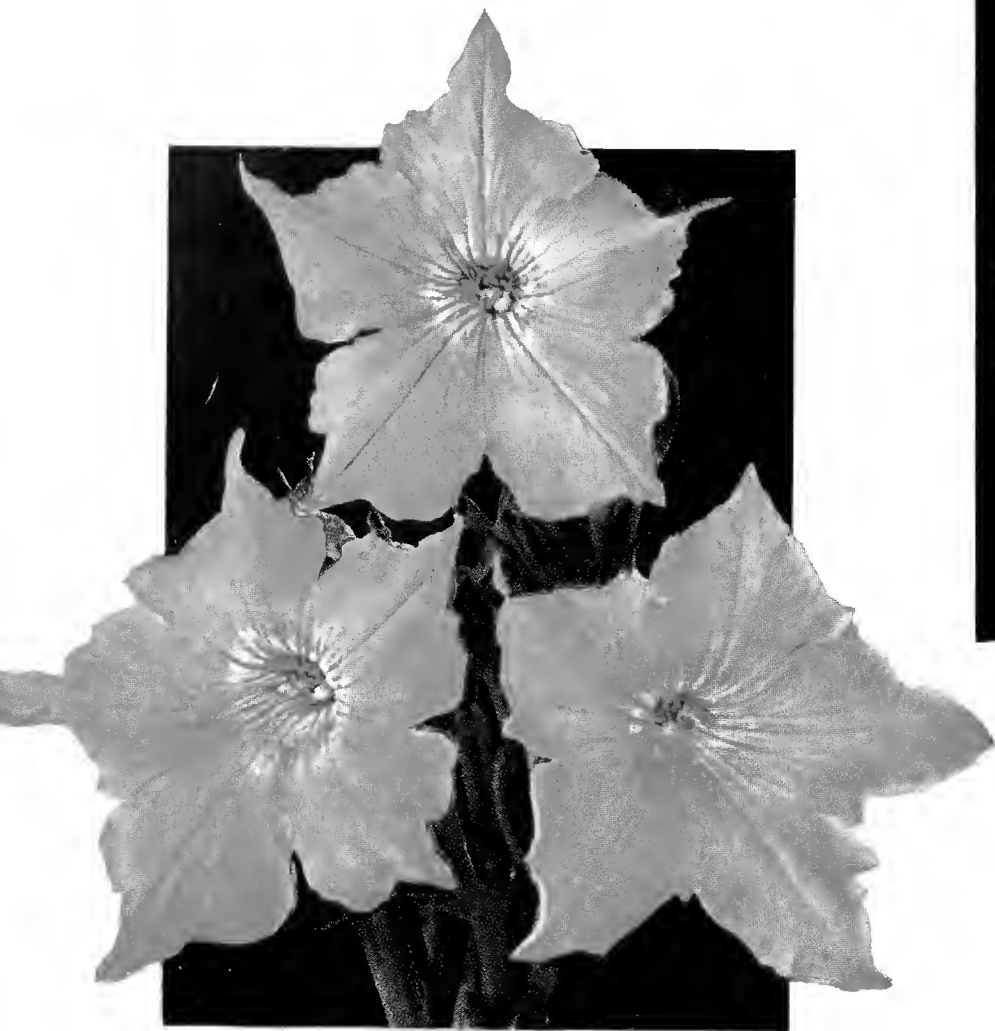
ICELAND POPPY, THE EMPEROR See Page 17



SUPER MAJESTIC SNAPDRAGONS -See Page 8

DWARF PETUNIA VELVET BALL—See Page 5





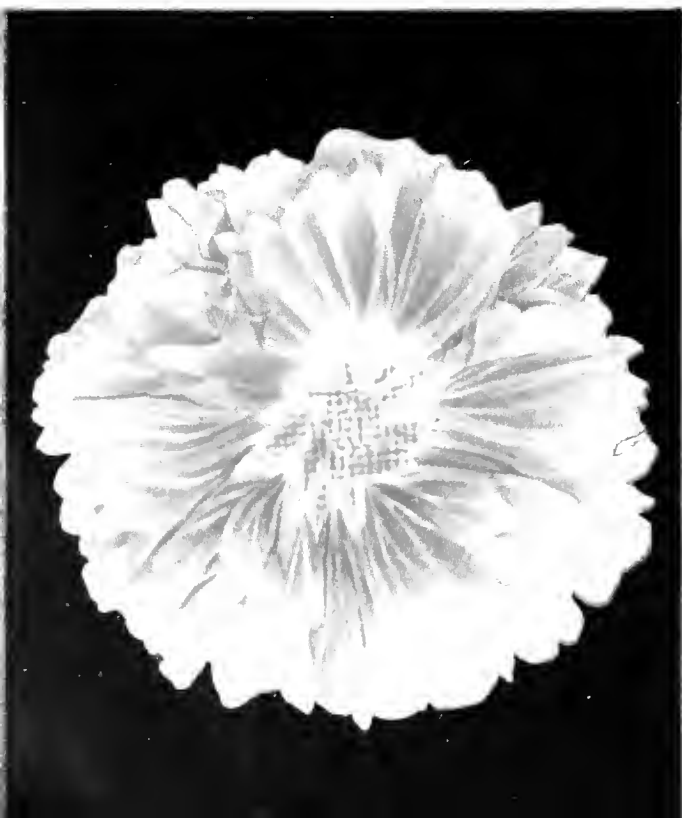
PETUNIA, HOLLYWOOD STAR

PETUNIA, HOLLYWOOD STAR
(Silver Medal, A. A. S. 1939)

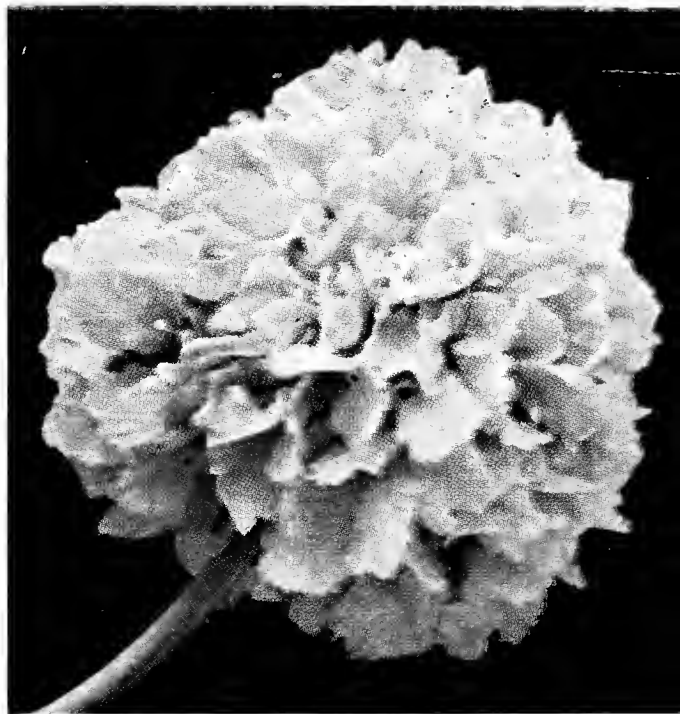
A unique new type, early flowering, the charming flowers completely smother vigorous 18-inch plants; a splendid garden variety. Can one ask more? **Pkt. 25c; 1/16 oz. \$1.00.**

ANNUAL HOLLYHOCK, INDIAN SPRING
(Silver Medal, A. A. S. 1938)

Flowering in 5 months from seed, the compact pyramidal plants to 6 feet tall; its many flowered branches produce a continuous show of semi and double flowers of bright rose and rosy carmine until frost. Sow tall or early spring. **Pkt. 30c.**



HOLLYHOCK
INDIAN SPRING



ANNUAL SCABIOSA, BLUE MOON

**ANNUAL SCABIOSA,
IMPERIAL GIANT BLUE MOON**
(Hon. Mention, A. A. S. 1939)

The very lovely flowers are 2½ inches across and as deep, full double, all petals with no center cushion. Vigorous 42-inch upright plants with long stems. Splendid. **Pkt. 25c.**

SALVIA SPLENDENS, BLAZE OF FIRE

Early flowering, the vivid flowers on compact plants, the most dwarf of all scarlet Salvias, it was a sensation in England last summer. Sow indoors, February-April, or in open after all frost danger is past. **Pkt. 25c.**

SALVIA
BLAZE OF FIRE

